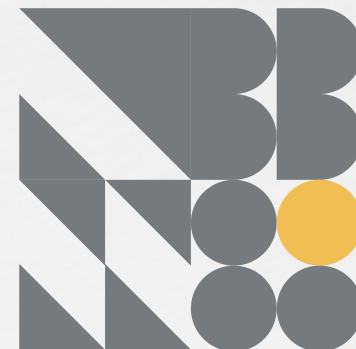




think.

advertising

We are an advertising agency
situated in Cairo, Egypt and
the Middle East that
specializes in web design &
development, branding &
logos Design and Stand
Design & Production.



www.thinkadv.com

2022
COMPANY PROFILE

CP.

COMPANY PROFILE

Founded in 2010 We are an advertising agency situated in Cairo,Egypt and the Middle East that specializes in web design & development, branding & logos Design and Stand Design & Production.

We take pride in serving startups, large firms as well as global businesses and mid-sized companies. "We just love what we do"

Though we are different breeds individually, together we form a divergent group of thinkers and doers whose goal is to take brands beyond what's possible and expected. Our passion for innovative thinking is embedded in our DNA and we believe success is the progeny of remarkable creativity.

Our studio was founded on the belief that building relationships is essential to delivering success. Think of us as an extension of your team. Working with us, you will have direct access to our creatives to ensure your brand, website and marketing strategy perfectly aligns with your business needs.



It takes 20 years to
build a reputation and
five minutes to ruin it.
If you think about that,
you'll do things
differently. *—Warren Buffett*



SR.

SERVICE RANGE

DEVELOPMENTS

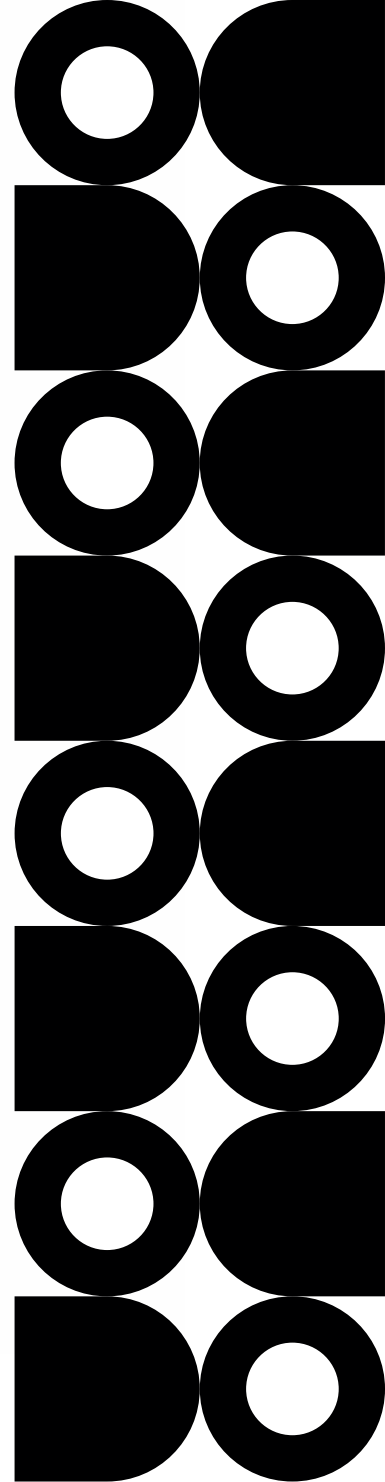
Captivate your users with a phenomenal website to boost your business sales and online brand awareness.

We are a dynamic website design and development company specifically tailored for your growth, to increase user engagement, and convert them into loyal customers.

ENHANCE YOUR ONLINE PRESENCE

Our Development service include:

- **Dynamic Website Design & Developments**
- **Ecommerce Website**
- **CMS Platform**
- **SEO (Search Engine Optimization)**
- **Mobile App Developments**
- **Landing Page Developments**



SR. SERVICE RANGE

BRANDING

Your brand includes your company's name, logo, colors, fonts, mission, values, and more. The act of branding your business is a marketing practice that aims to distinguish your company from others. Small and large business alike benefit from good branding because it's one factor in new customers becoming repeat customers. Think of it this way, if you buy a product and like it but can't remember where you bought it, how will you buy it again?

Investing in a branding agency is one way to ensure you tackle business branding strategically

Our Branding & Design service include:

- **Logo Design**
- **Brand Manual**
- **Copywriting**
- **Corporate Identity**
- **Printing**
- **Graphic Design**

t.



SR.

SERVICE RANGE

DIGITAL MARKETING

Captivate your users with a phenomenal website to boost your business sales and online brand awareness.

We are a dynamic website design and development company specifically tailored for your growth, to increase user engagement, and convert them into loyal customers.

MAKING THE MOST OF THE MODERN WORLD.

Our Digital service include:

- **PPC and Google ADS**
- **Social Media Buying**
- **Social Media Design**
- **Moderation**
- **E-commerce Marketing**
- **Email Marketing**
- **SMS Marketing**



We are linked by our
shadows, not by our
light.



OP. OUR PROCESS

Talk

We need to understand the company, your goals, and personalities for a deep understanding of who you are and what you represent in order to create a good design for you.

Think

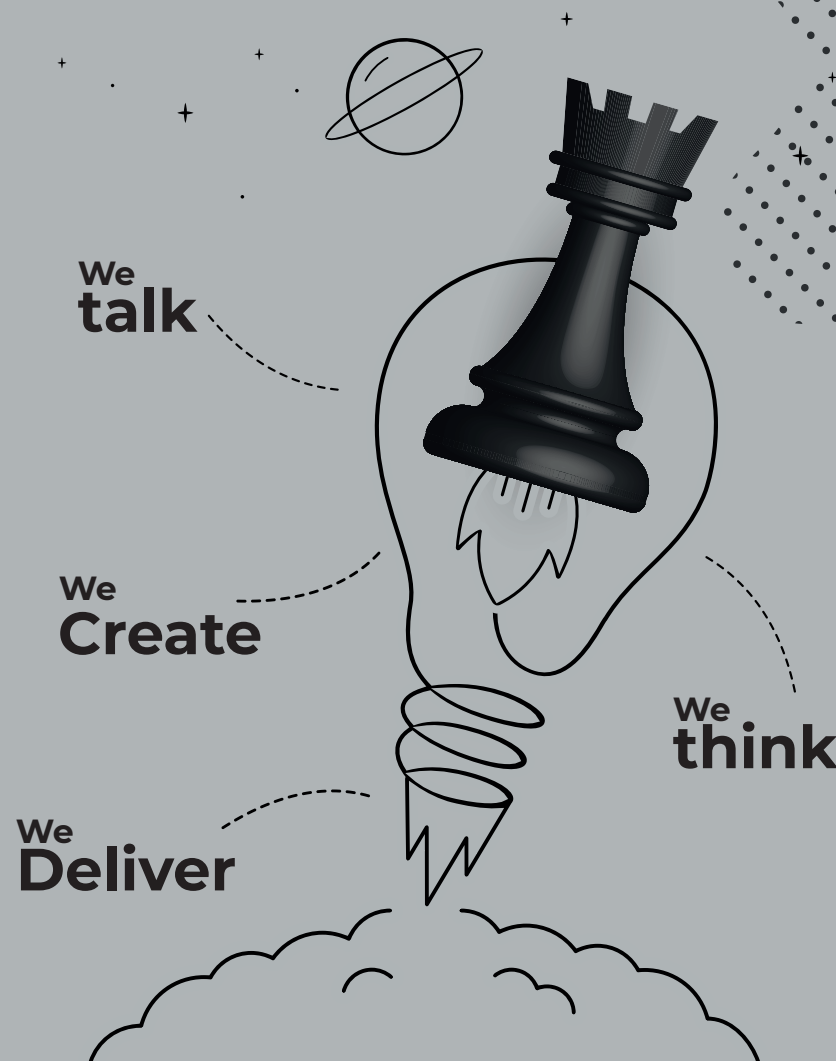
We like strategy. It's the big, stretchy rubber band that holds everything else together, knowing what your customer will want in the future and catering to that insight

Create

Whatever the final design, expect the latest technology and best practices for your website, branding or your stand design; We it built on a dynamically styled and scalable structure.

Deliver

Hooray!!! You are ready to thrive!



A person's legs, wearing black jeans and black sneakers with white laces and white soles, are resting on a bright yellow plastic chair. A silver laptop is open on the seat next to the person's feet. The background shows many more yellow chairs in a room with a warm, orange-toned light.

**10 YEARS
MAKE FRIENDS,
NOT CLIENTS.**

CL.

Clinets List



WEB DEVOLPMENTS

SHOWCASE



Design Is Thinking
Made Visual.

t.

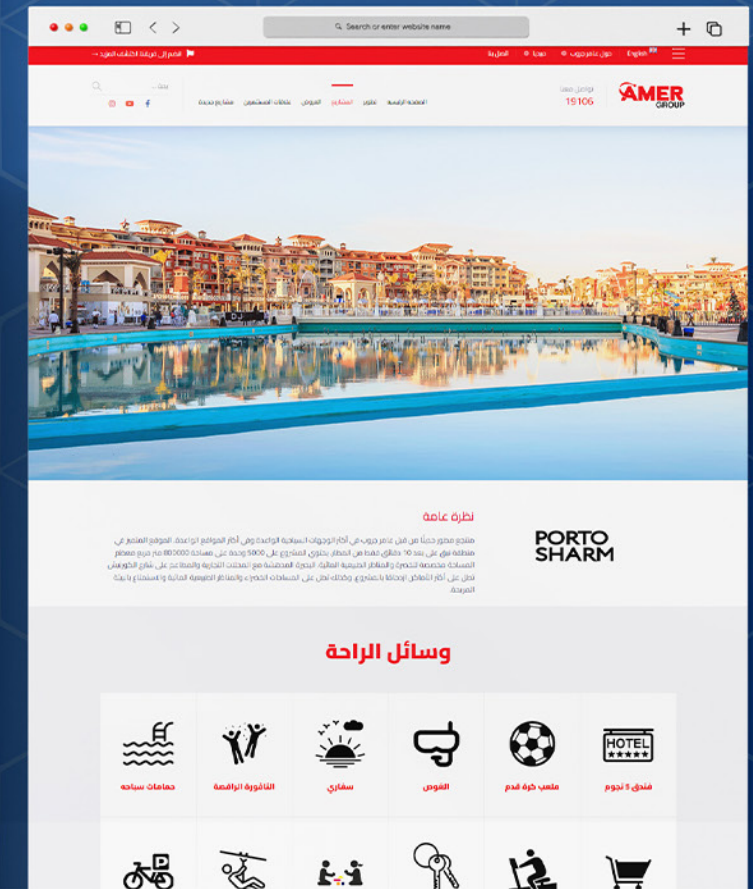
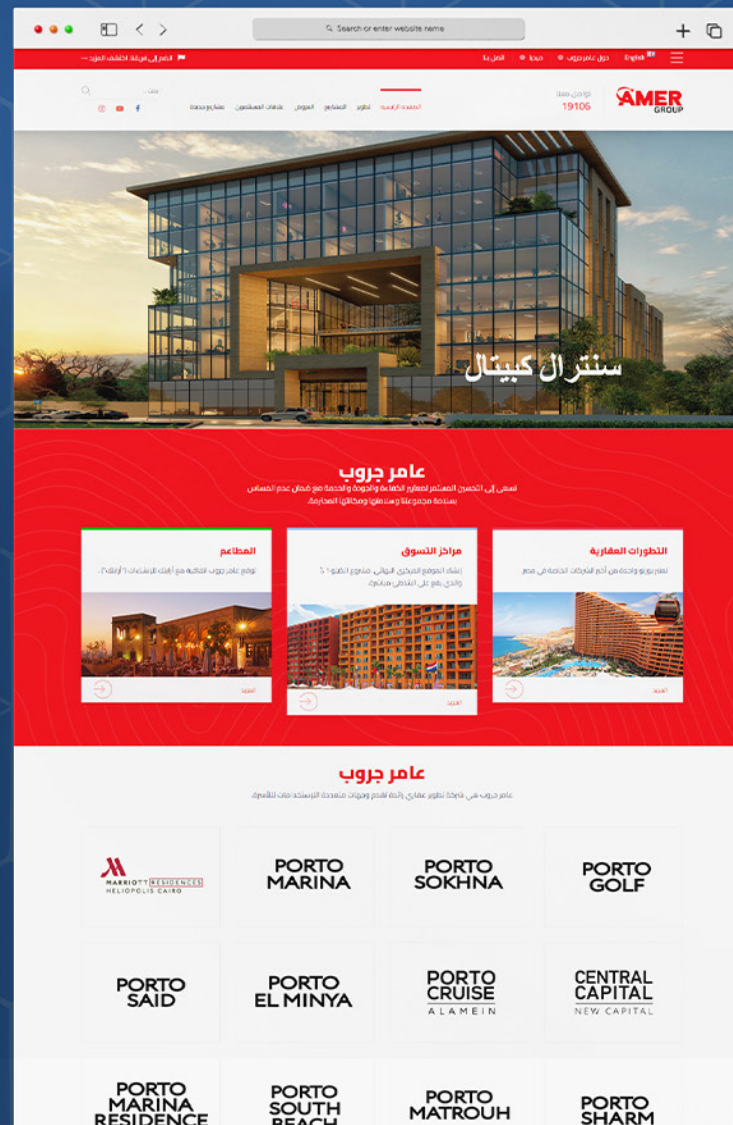
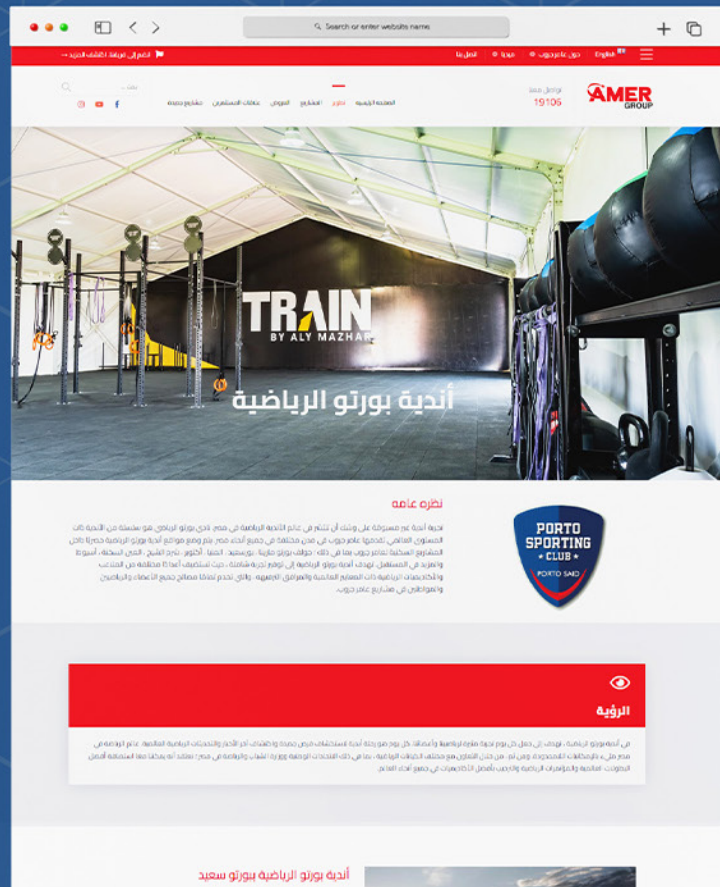
www.thinkadv.com



Amer group
Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS
Platform and the ultimate UI/UX design practices.

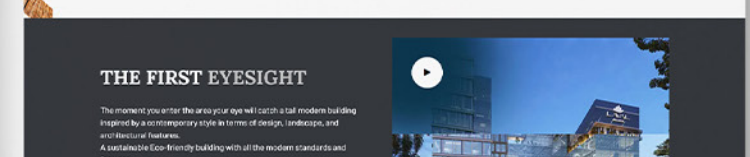
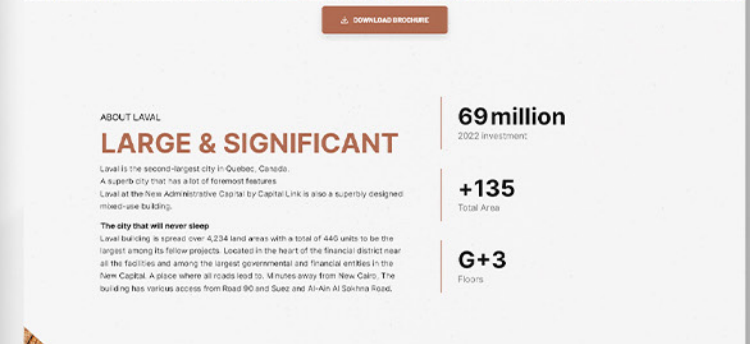
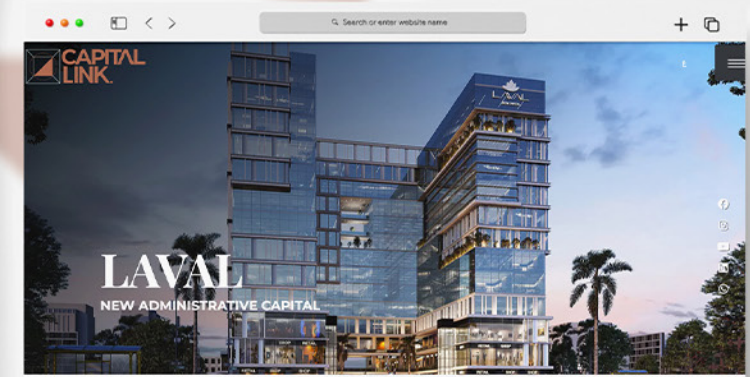
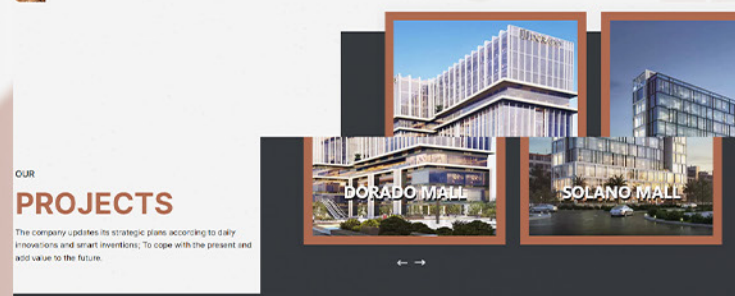
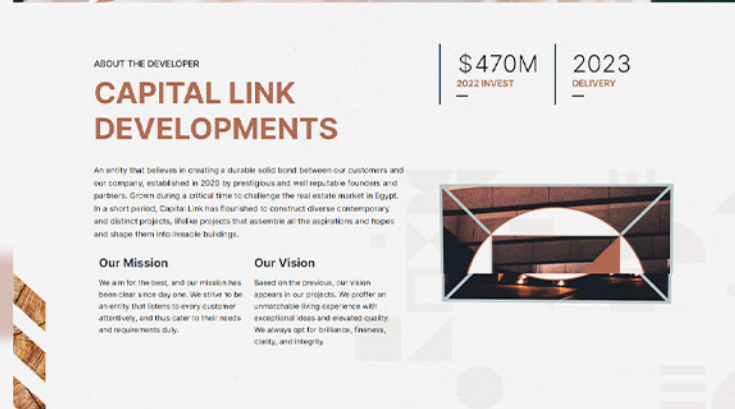
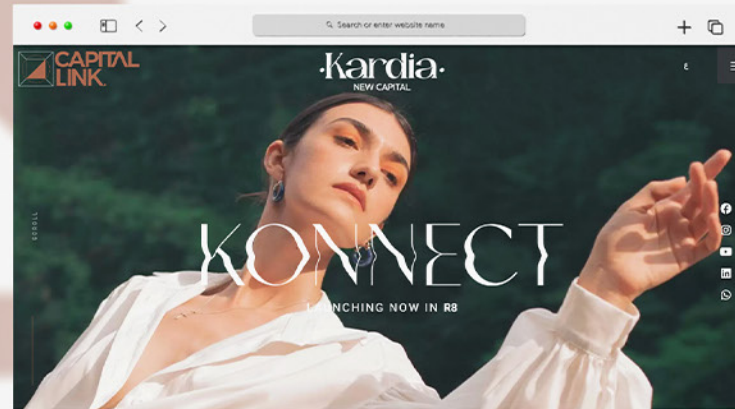
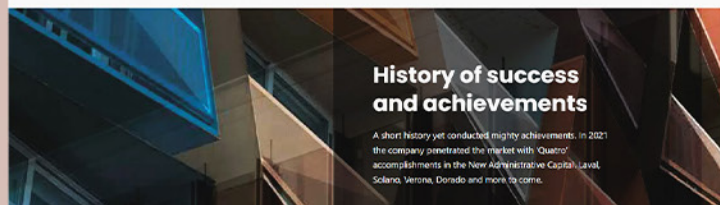
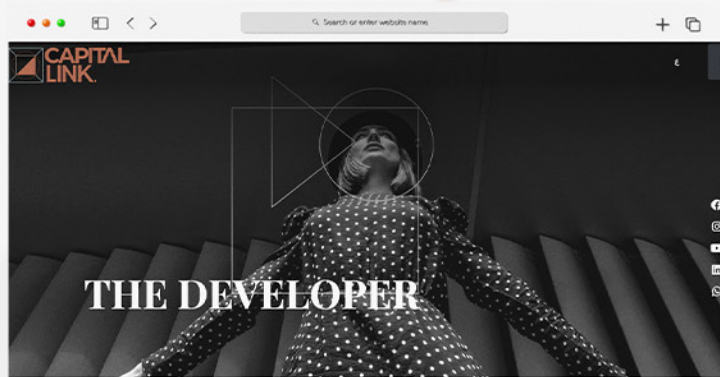
VISIT PROJECT



Capital link Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

VISIT PROJECT

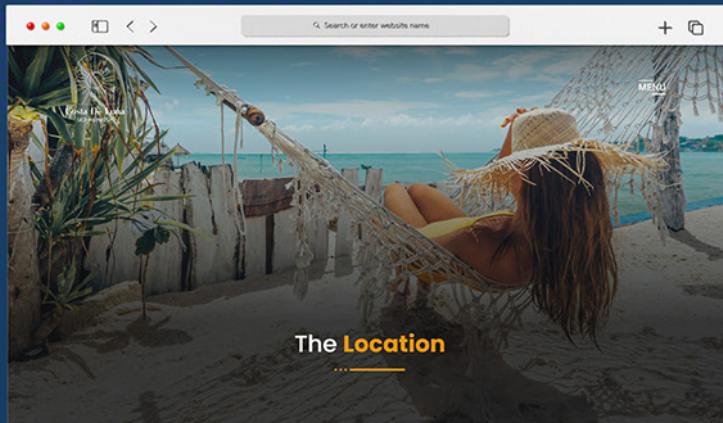


Coستا de luna

Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

VISIT PROJECT



The resort is located at North Coast at 45km from Marsa Matrouh, 390km from Cairo, 260km from Alexandria, with average weather between 20 C and 35C from May till end of October.

The nearest airports are Marsa Matrouh Airport - 42km from the resort and Al Alamein Airport - 80km from the resort, easily reaching the resort by limousine or bus.

The beach front of Costa De Luna Sidi Heneish is 320 m long. Most of the units are overlooking both the beach and different swimming pools and water features. The residents of Costa De Luna will enjoy several facilities including one of the most unique and outstanding clubhouses with a beach pool and restaurant that will be offering its exclusive service all day long.



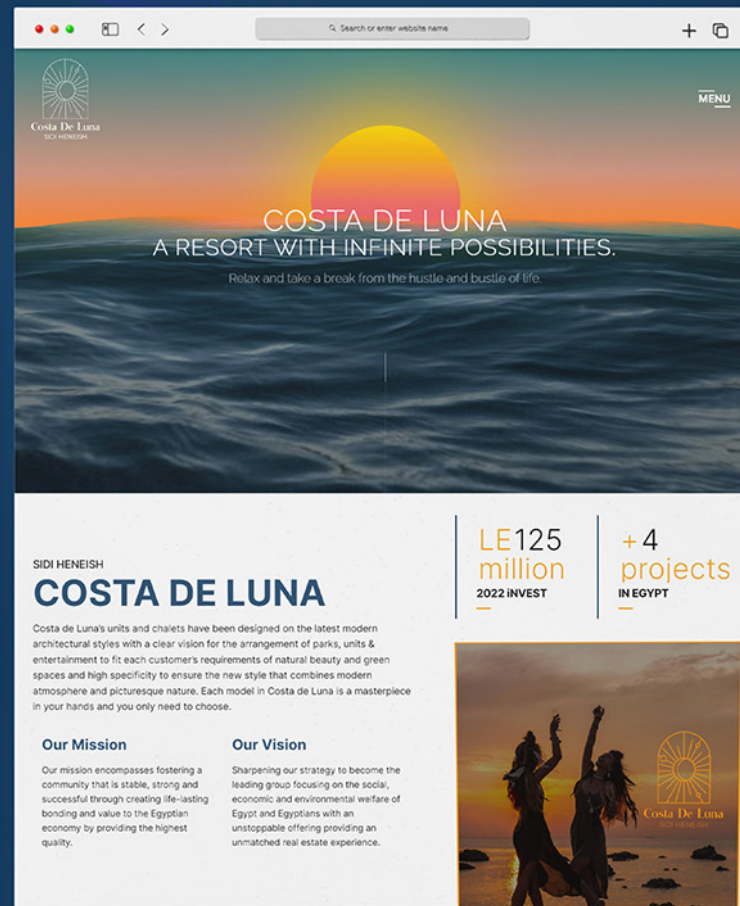
25km
Marsa Matrouh

260km
Alex

100km
El-Alamein Airport

390km
Cairo City Center

Costa De Luna Resort - Live Location



SIDI HENEISH

COSTA DE LUNA

Costa de Luna's units and chalets have been designed on the latest modern architectural styles with a clear vision for the arrangement of parks, units & entertainment to fit each customer's requirements of natural beauty and green spaces and high specificity to ensure the new style that combines modern atmosphere and picturesque nature. Each model in Costa de Luna is a masterpiece in your hands and you only need to choose.

Our Mission

Our mission encompasses fostering a community that is stable, strong and successful through creating life-lasting bonding and value to the Egyptian economy by providing the highest quality.

Our Vision

Sharpening our strategy to become the leading group focusing on the social, economic and environmental welfare of Egypt and Egyptians with an unstoppable offering providing an unmatched real estate experience.

LE125
million
2022 INVEST

+4
projects
IN EGYPT

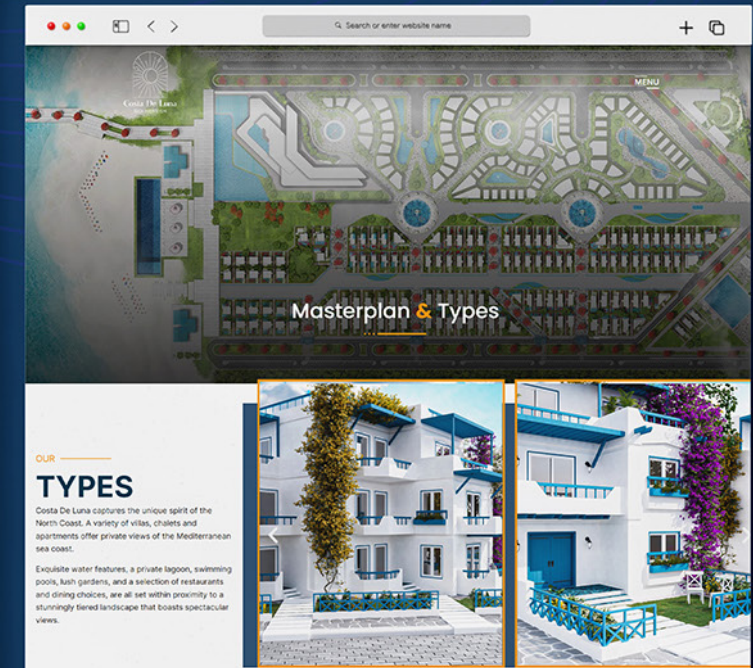
COSTA DE LUNA FACILITIES

Hotel 01

05 Lagoons

Hotel 02

06 Club house



OUR TYPES

Costa De Luna captures the unique spirit of the North Coast. A variety of villas, chalets and apartments offer private views of the Mediterranean sea coast.

Exclusive water features, a private lagoon, swimming pools, bath gardens, and a selection of restaurants and dining choices, are all set within proximity to a stunningly tiered landscape that boasts spectacular views.

TYPE A & B

75 SQM

110 SQM

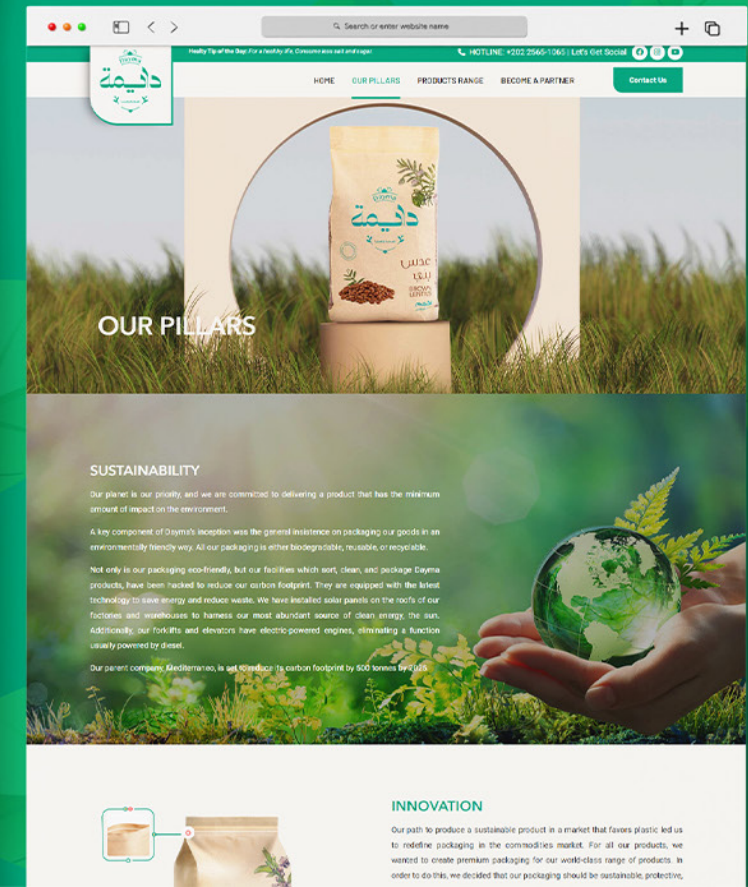
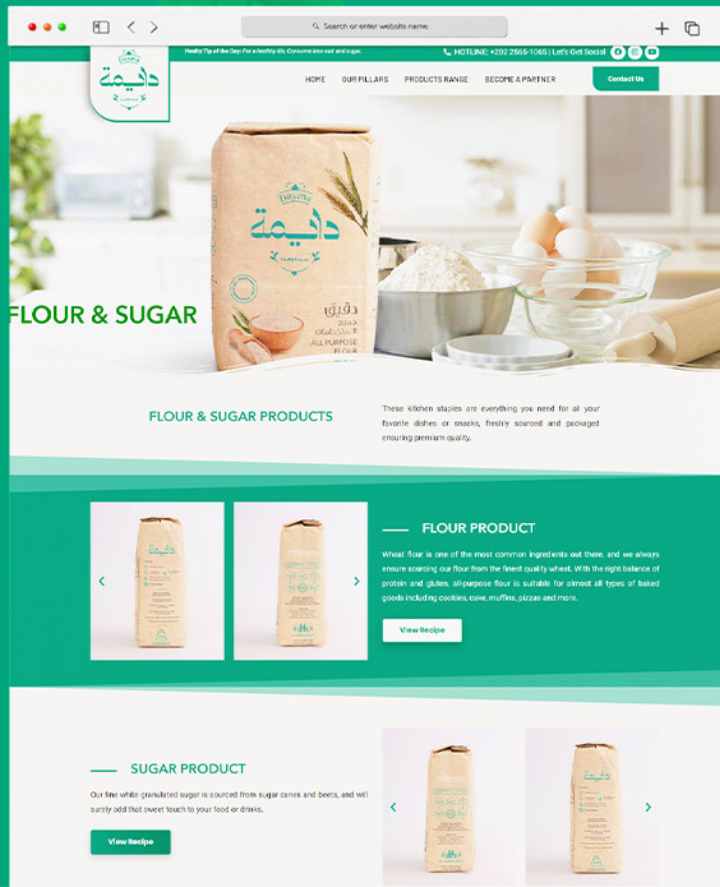
55 SQM

75 SQM

Dayma
Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

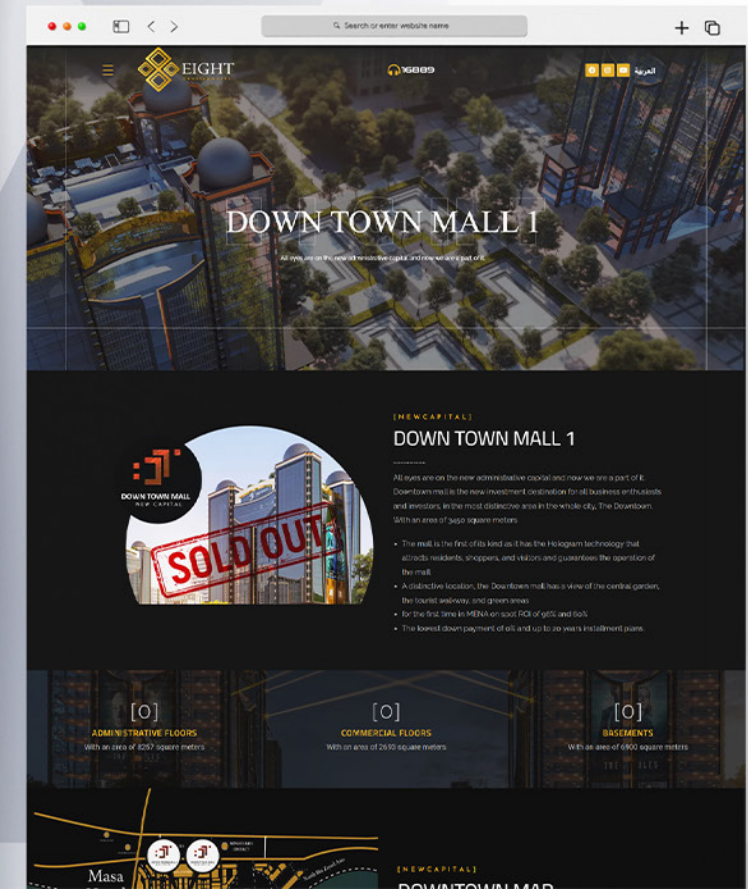
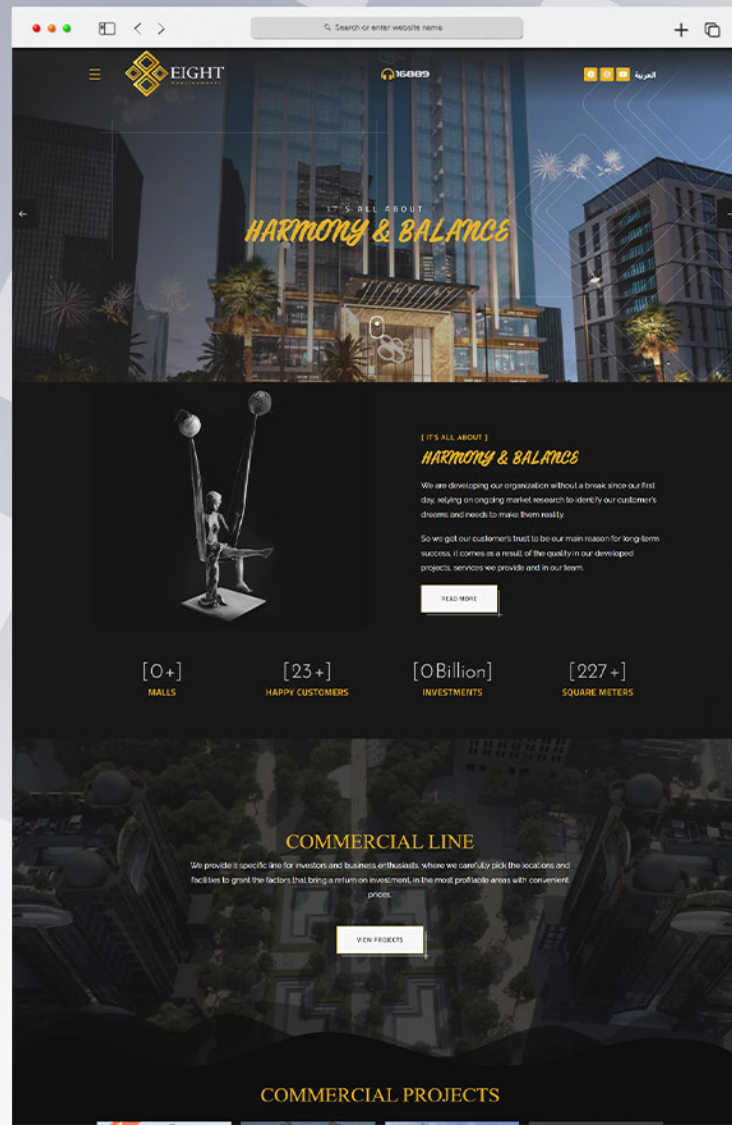
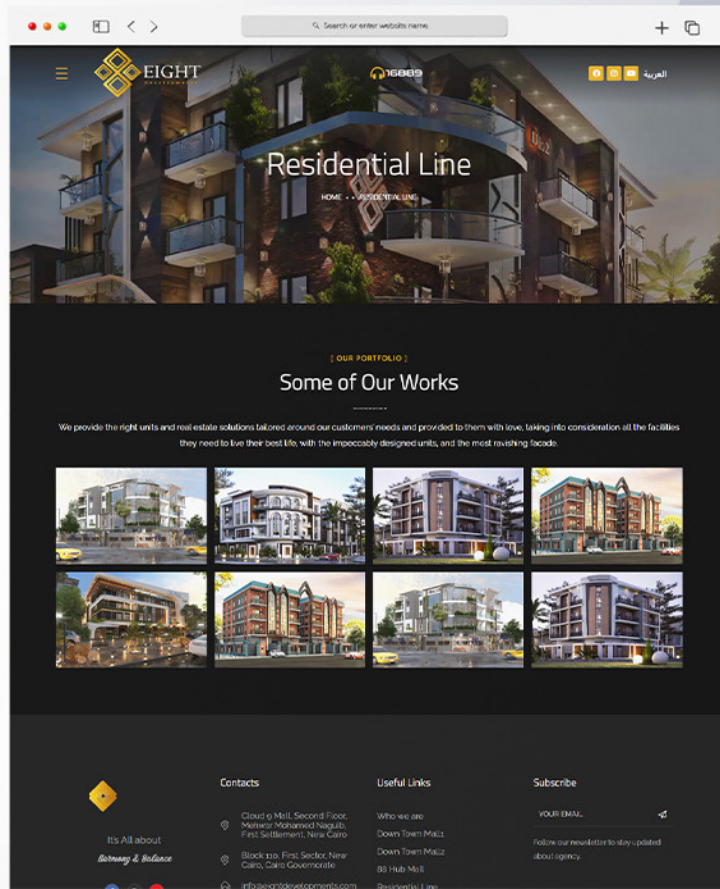
VISIT PROJECT



Eight developments Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

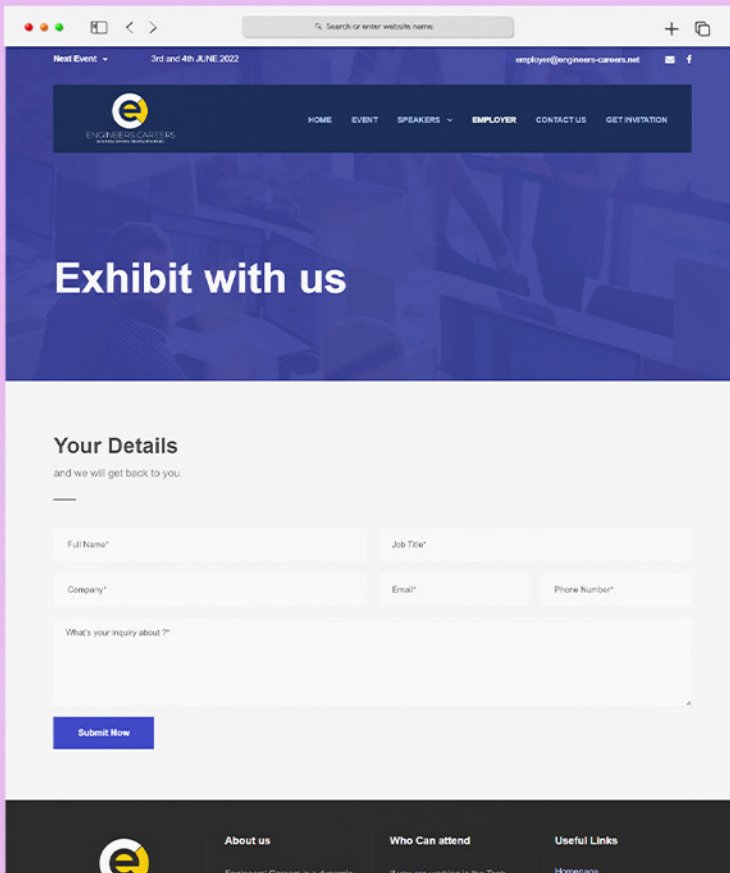
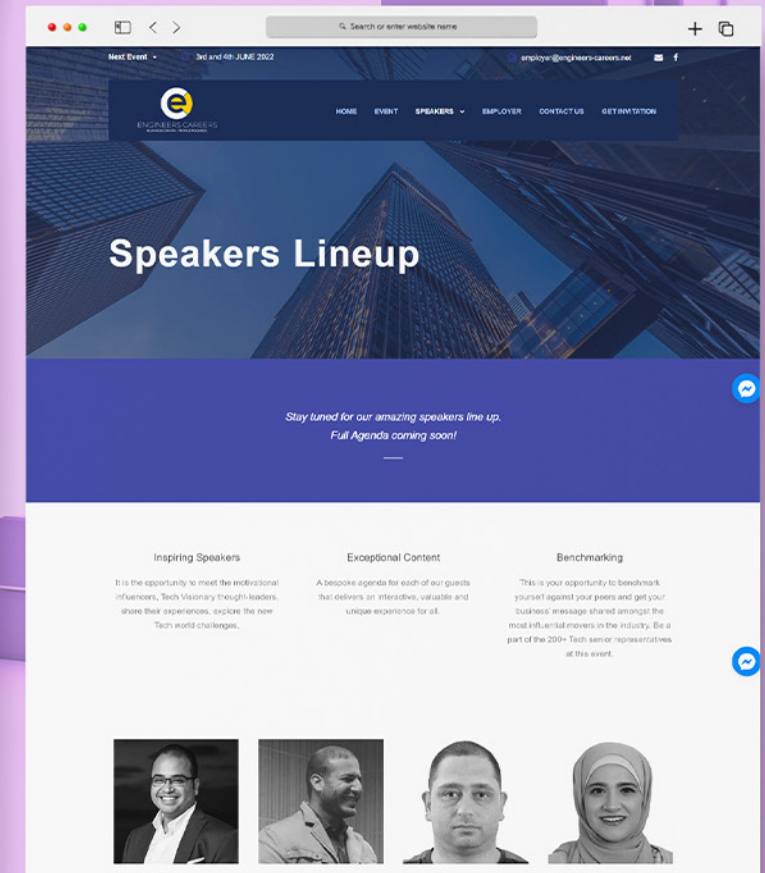
VISIT PROJECT



ENGINEERS CAREERS Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

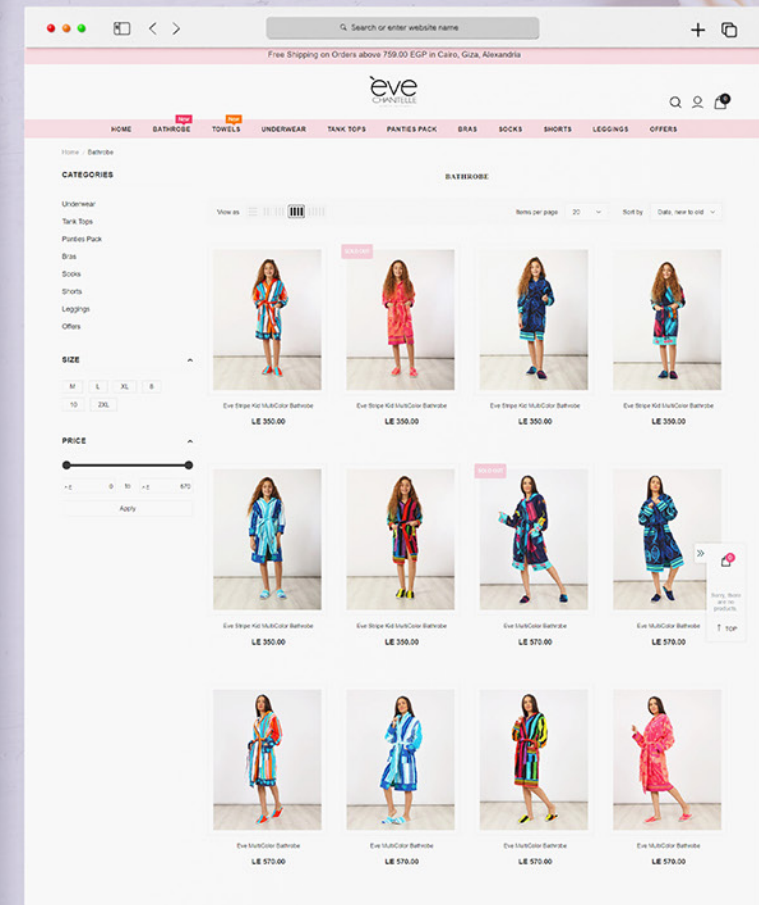
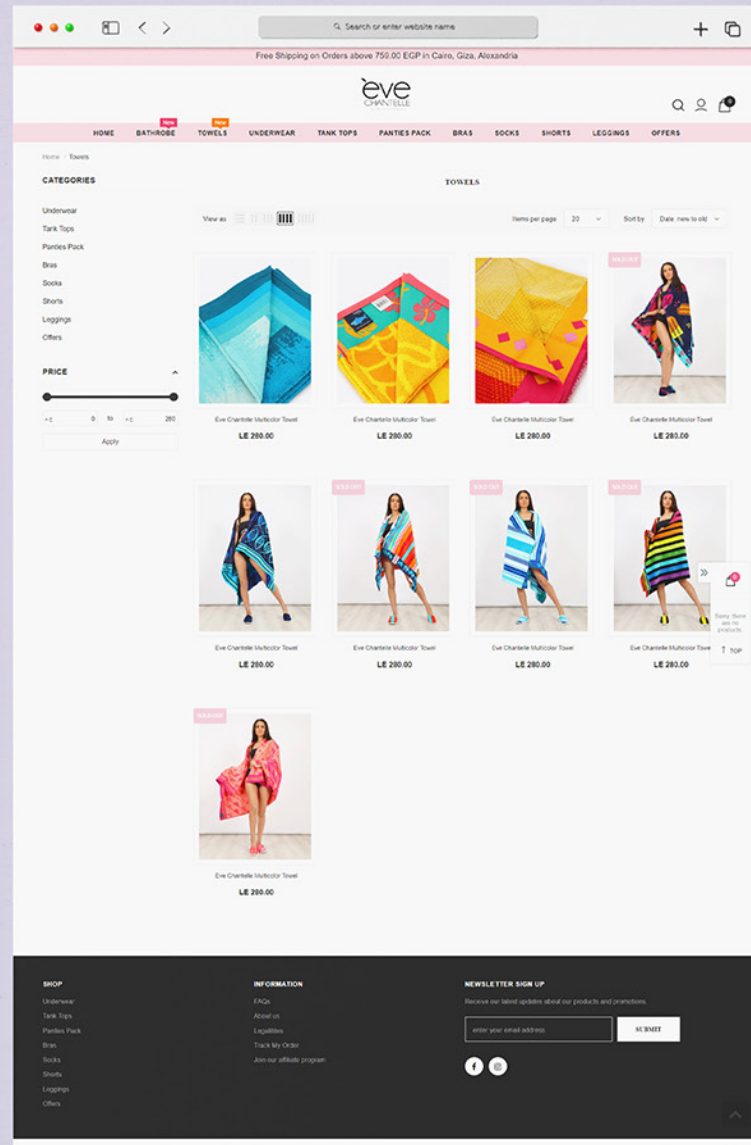
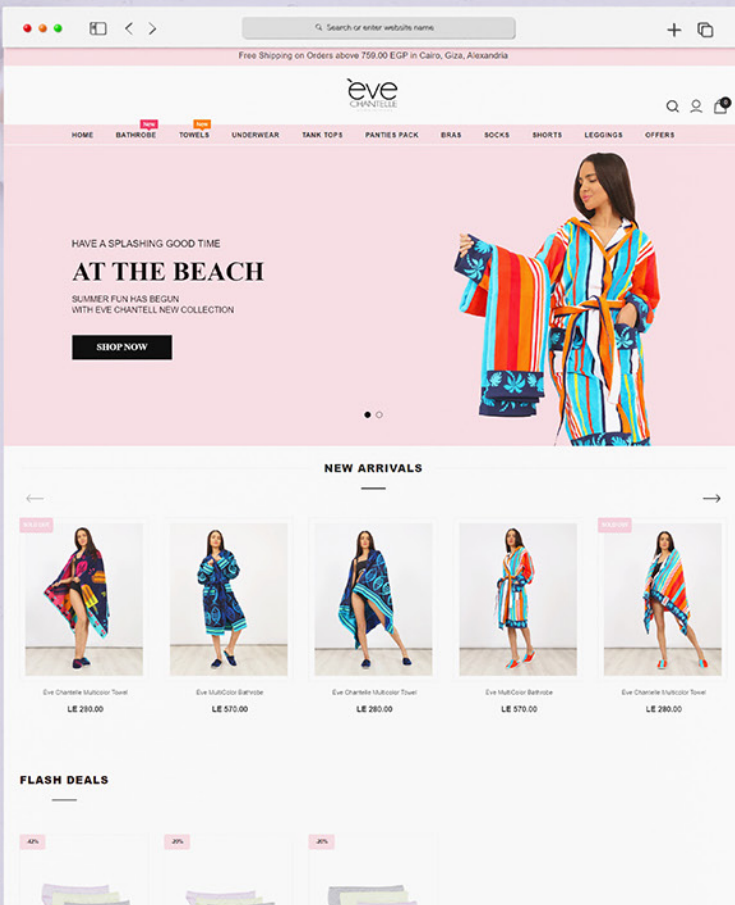
VISIT PROJECT



Eve chantelle
Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

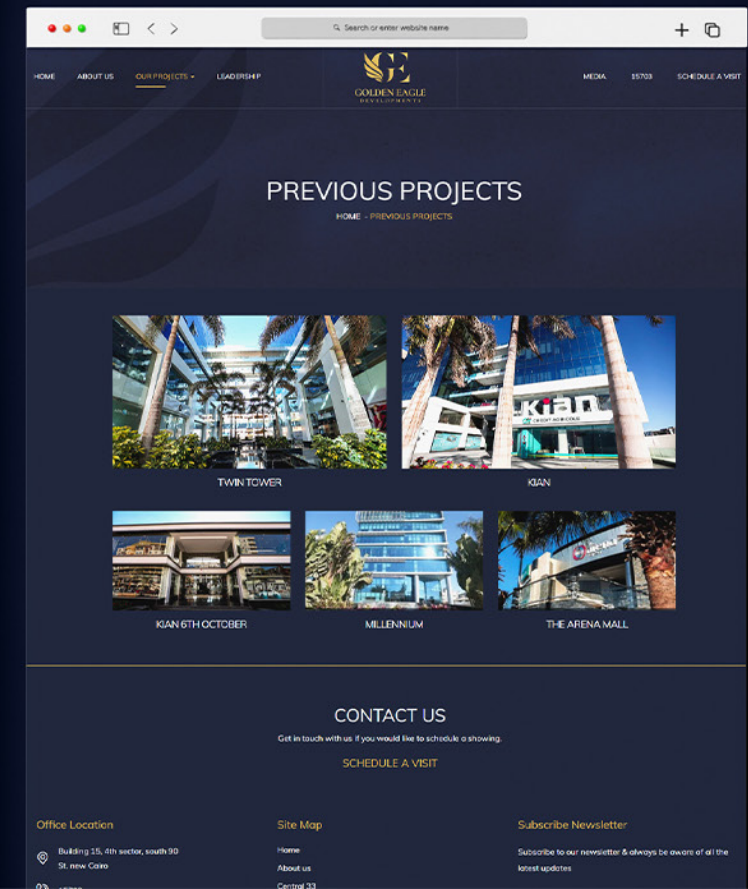
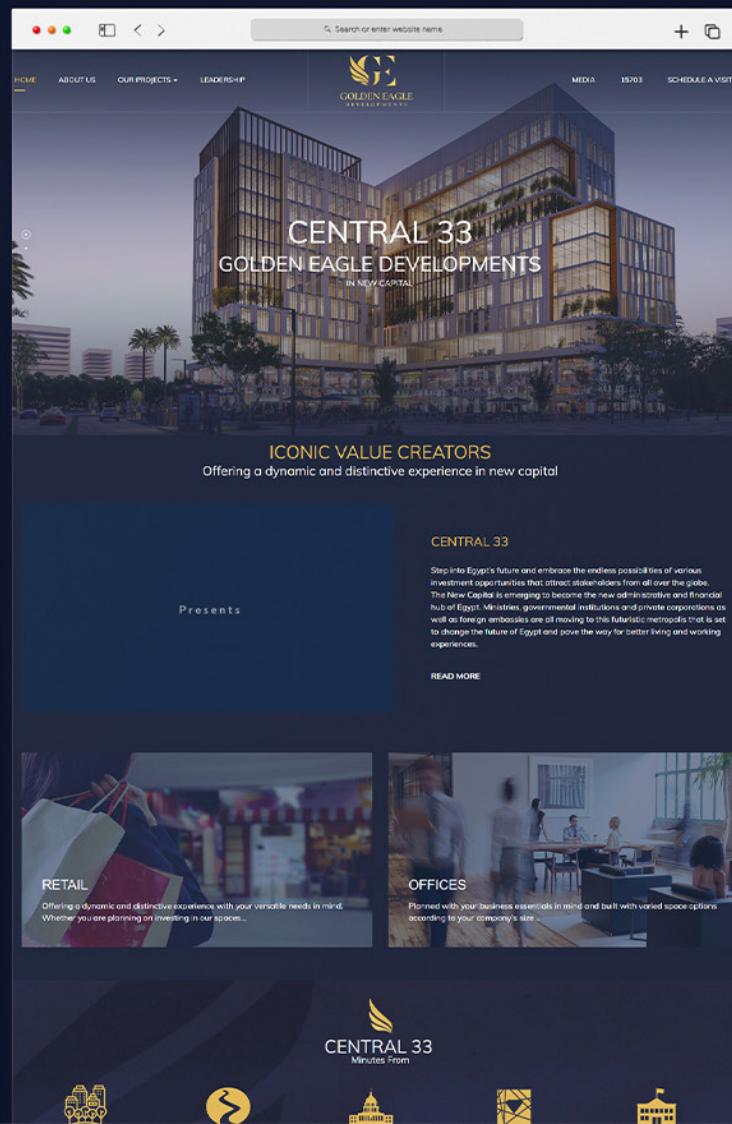
VISIT PROJECT



Golden eagle developments Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

VISIT PROJECT

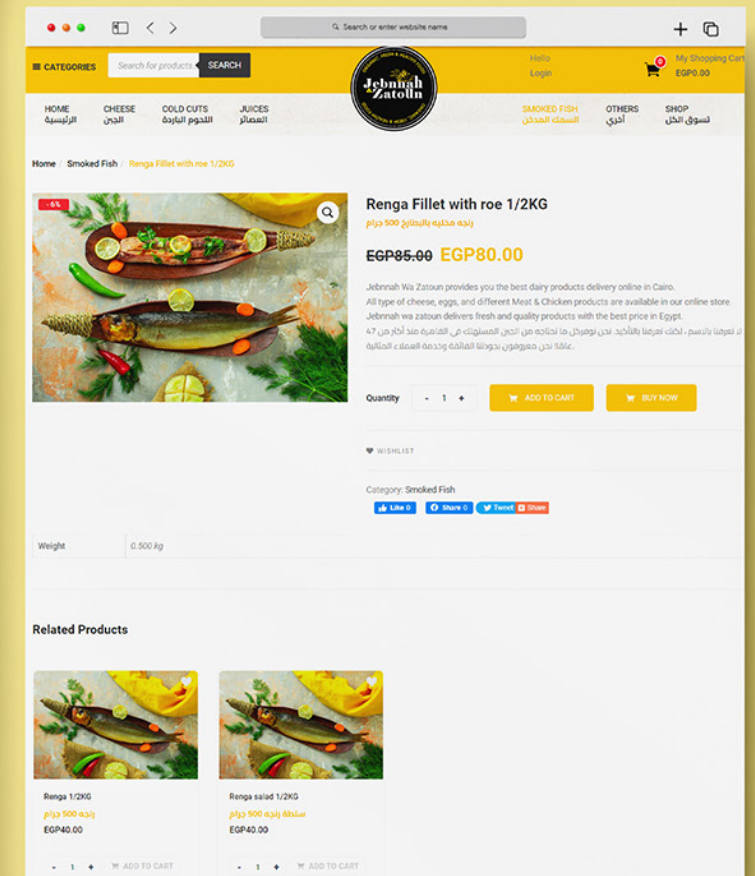
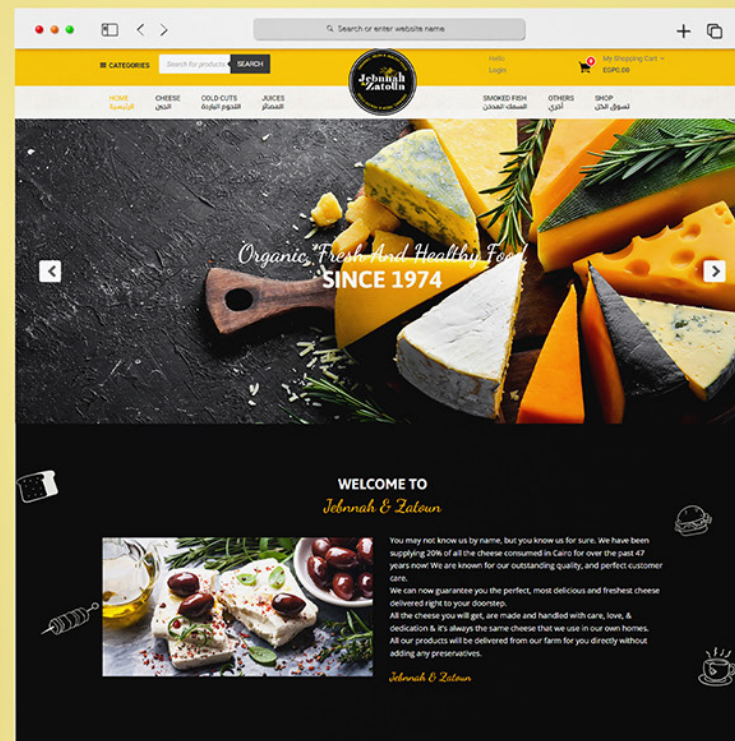
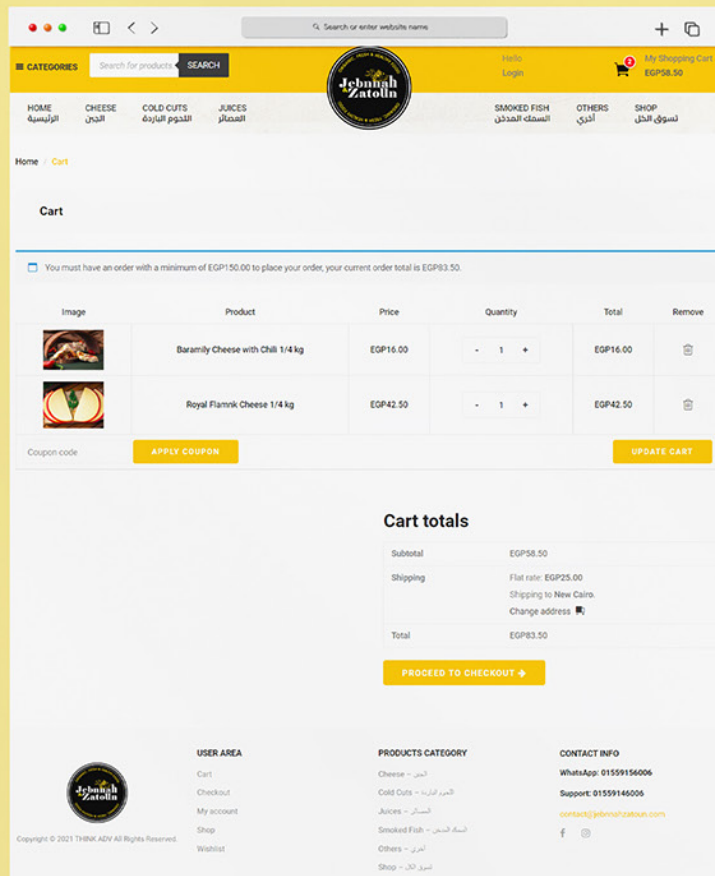


Jebnnah & zatoun

Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

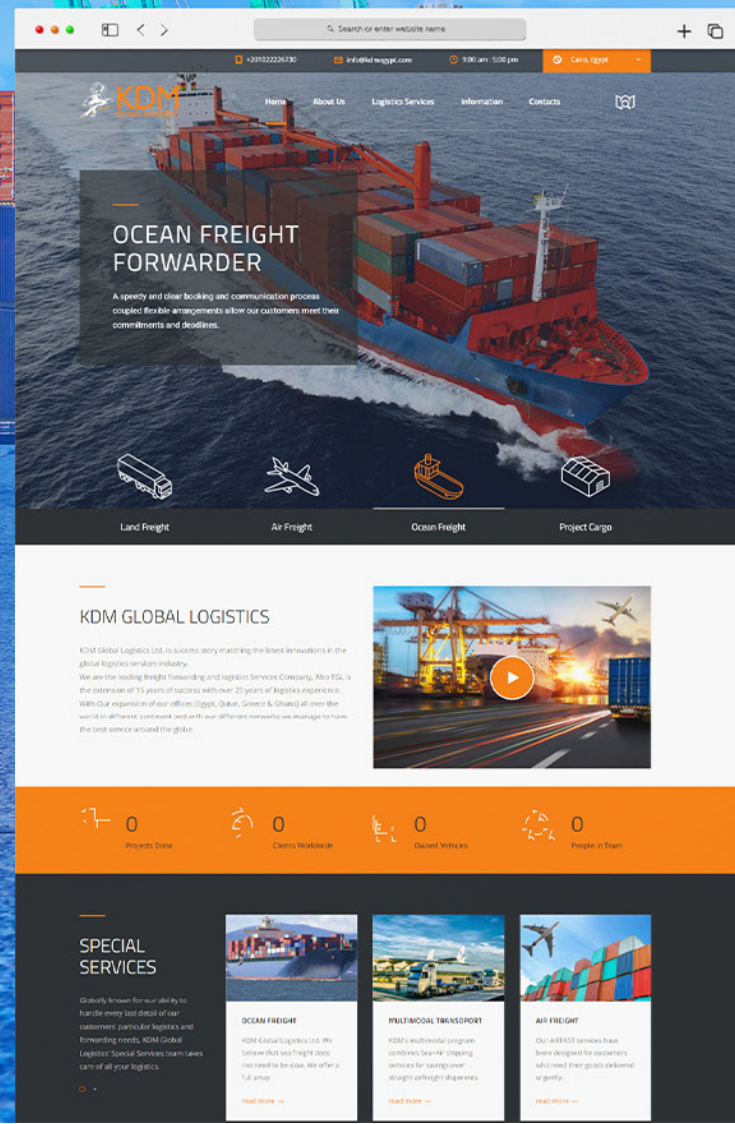
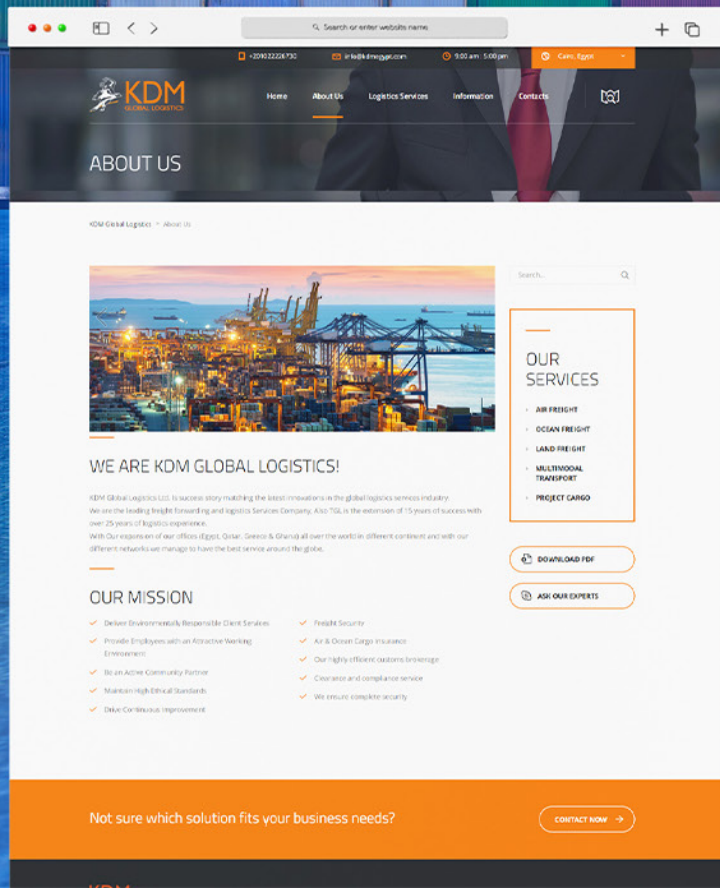
VISIT PROJECT



KDM global logistics Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

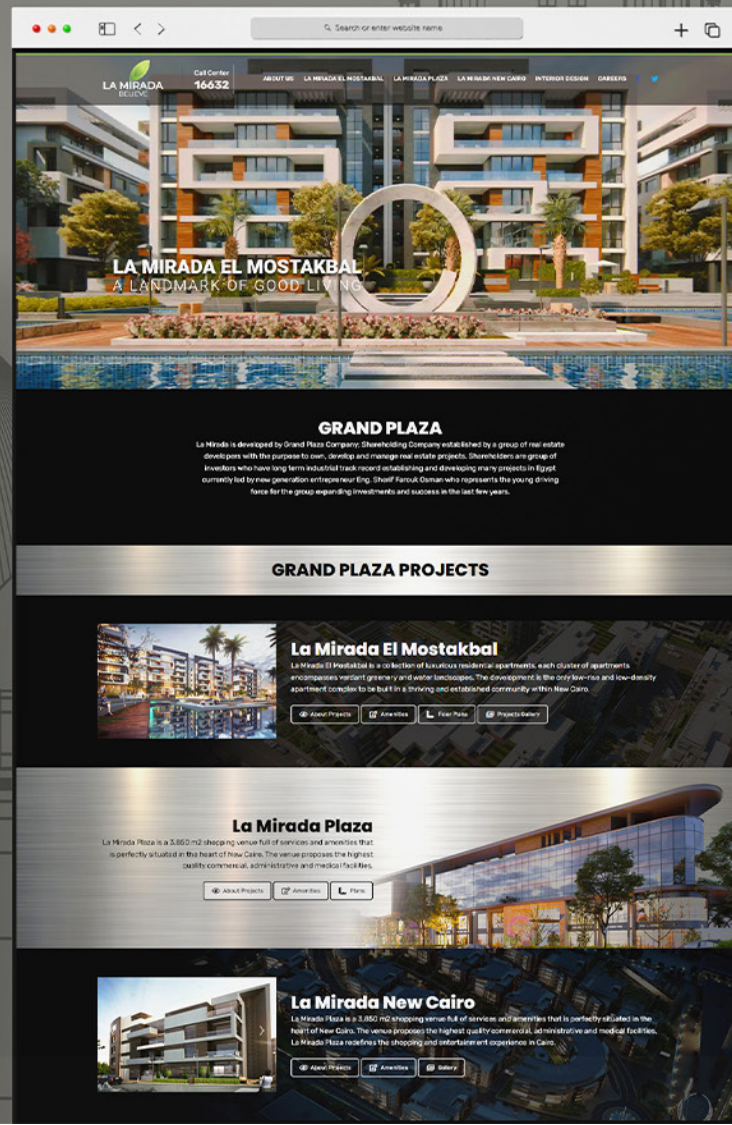
VISIT PROJECT



La mirada
Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

VISIT PROJECT

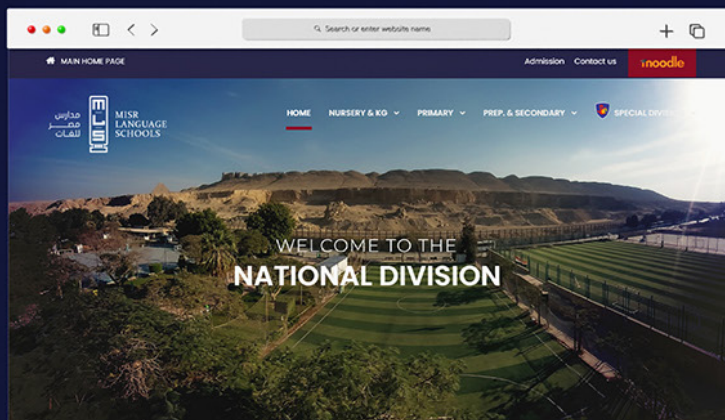


Misr language schools

Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

VISIT PROJECT



THE NEW EGYPTIAN EDUCATION SYSTEM

Dr. Tarek Shawki, Minister of Education and Technical Education, highlighted that the new system aims to move away from the superficial approach to understanding and indoctrination to the development of important skills, problem solving and creativity.

Dr. Tarek Shawki explained that the new education system 2.0 (which applies to Kindergarten classes until the third grade), and the use of modern technology in the Preparatory and Secondary Stages, as well as blended education, are future systems and are not connected with the Corona Pandemic.

The New Education 2.0 project is a large project that aims to provide education for all without discrimination, paying attention to learning systems and outcomes, and improving the quality of the research system. Dr. Tarek said that the project also aims at education for life, not for exams, and that lifelong learning is based on competence and acquiring skills for problem-solving, creativity and discussion; i.e. that the goals of the new education system will be "know, work, live, and be".

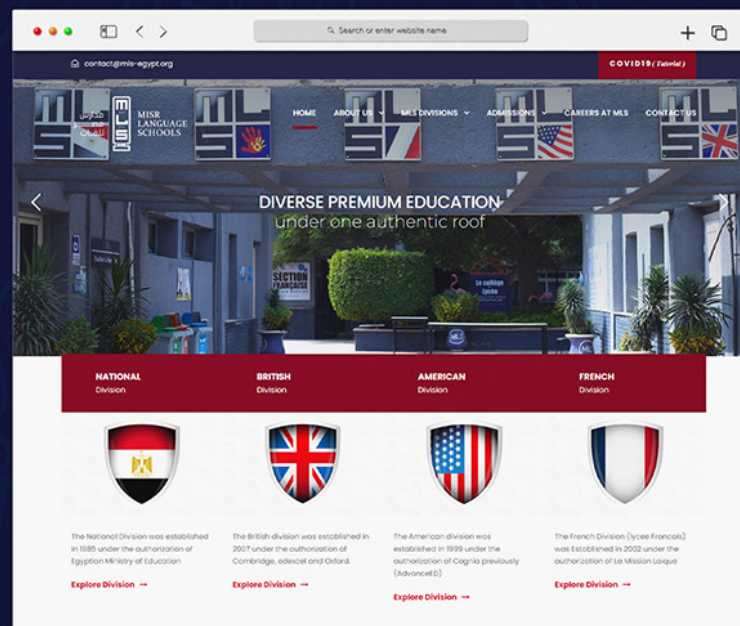
Dr. Tarek Shawki also emphasized that the essence of development in the secondary stage revolves around changing the quality of questions to measure the degrees of understanding the learning outcomes. In each subject, the students are divided into multiple groups, and the electronic exam is set for each group separately and at different times, according to the "open book" system, equal in degree of difficulty.

The Minister of Education provided the students with different learning resources for all educational levels, such as:

- The Egyptian Knowledge Bank
- E-Lessons Platform
- Ask the Teacher Platform
- Edmodo Platform
- Zakir Platform
- E-Books Platform
- Live Broadcast Platform
- Electronic Library

Some important points to highlight about this new system:

- "EDU 2.0" works on revealing the real talents of the students by developing their



Message from the Principal

On behalf of the entire staff, I would like to welcome you to the Misr Language School (MLS) website. We at MIS understand that selecting a school for your children can be a difficult decision. This is one of the most important journey's that your child will take, and we are here to support you every step of the way.

Against the backdrop of the ancient pyramids of Egypt, our school prides itself in enhancing the ability of our students to embrace their heritage, strengthen their identity and build a deep sense of commitment to our country, its history and traditions.

Our vision for educational excellence is one where professional and inspiring educators nurture the talents of our students, enabling them to achieve their full potential and pursue their chosen pathway. We believe in cultivating an environment that allows students to develop an innate passion for learning, driven by active and creative education that provides young people with the confidence, competence and motivation to achieve their greatest aspirations.

In this context, MIS provide students with a wide range of learning experiences and opportunities. Every MIS Division provides its learners with a rigorous, coherent and internationally rated standards-based curriculum. We also focus on including in our teaching programs important skills, such as communication, creative thinking, organization, leadership and collaboration. MIS supports children who need additional help through special programs developed and managed by dedicated professionals and experts. We believe in empowering of our students to aspire to be active participants and leaders- whether it be through academics, sport, arts or community development.

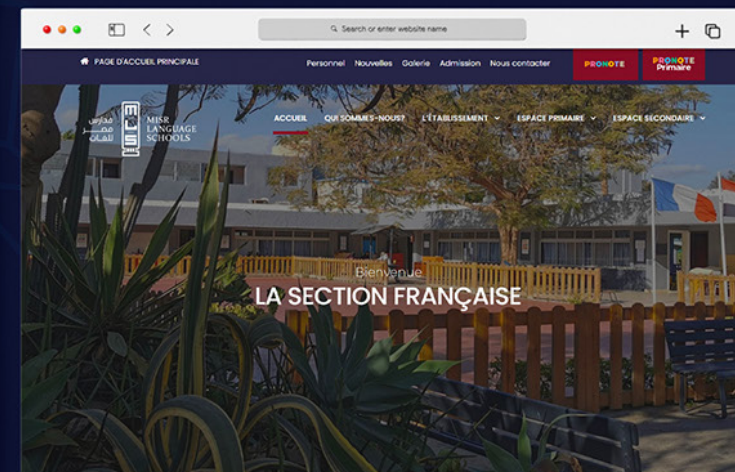
I hope that by looking through our website you will get a sense of what our school represents. The MIS community is comprised of students that are challenged, valued and respected on a daily basis, supportive families devoted to the well-being of their children and professional staff members dedicated to ensuring our students learn at the highest levels. At MIS we are also very proud of the many achievements our Alumni, hundreds of brilliant young minds affecting positive change in their communities.

I would like to thank you for visiting our website, and encourage you to come and see first-hand our mission in action.

Join us at MIS as we move forward together, building the capacity of young people to be the best leaders and teachers of tomorrow.

Shokhess Shamsa

Principal - Misr Language Schools



Qui sommes-nous?

Créée en 1985, la coopérative de services éducatifs à but non lucratif nommée MISR Language Schools est une école internationale comprenant cinq sections: française, américaine, britannique, nationale et élèves à besoins spéciaux. La section française, ouverte depuis 2001, homologuée par le ministère de l'Éducation nationale (Primaire, Collège, Lycée), accueille des élèves de la maternelle à la classe de terminale (niveau ouvert depuis septembre 2011, homologué en 2012).

Lire la suite

Galerie de l'école



Muse
Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

VISIT PROJECT



01 SHOPPING CART
Manage Your Items List

02 CHECKOUT DETAILS
Checkout Your Items List

Have a coupon? [Click here to enter your code](#)

20% Cart Discount
e1d20
Expires on August 1, 2022

BILLING DETAILS

First name * Last name *

Phone * Email *

Country / Region *
Egypt

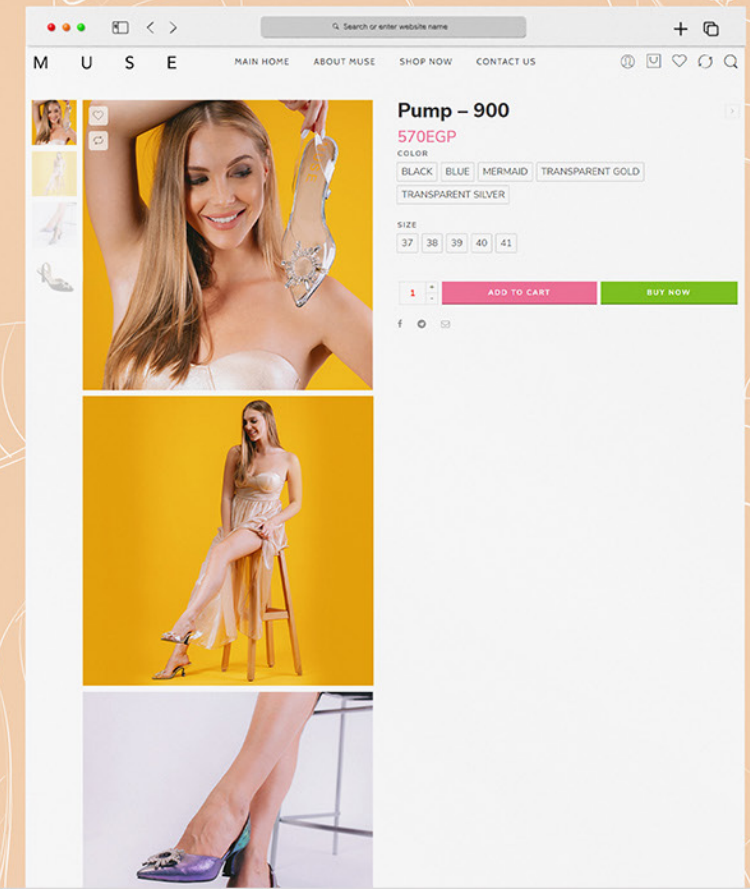
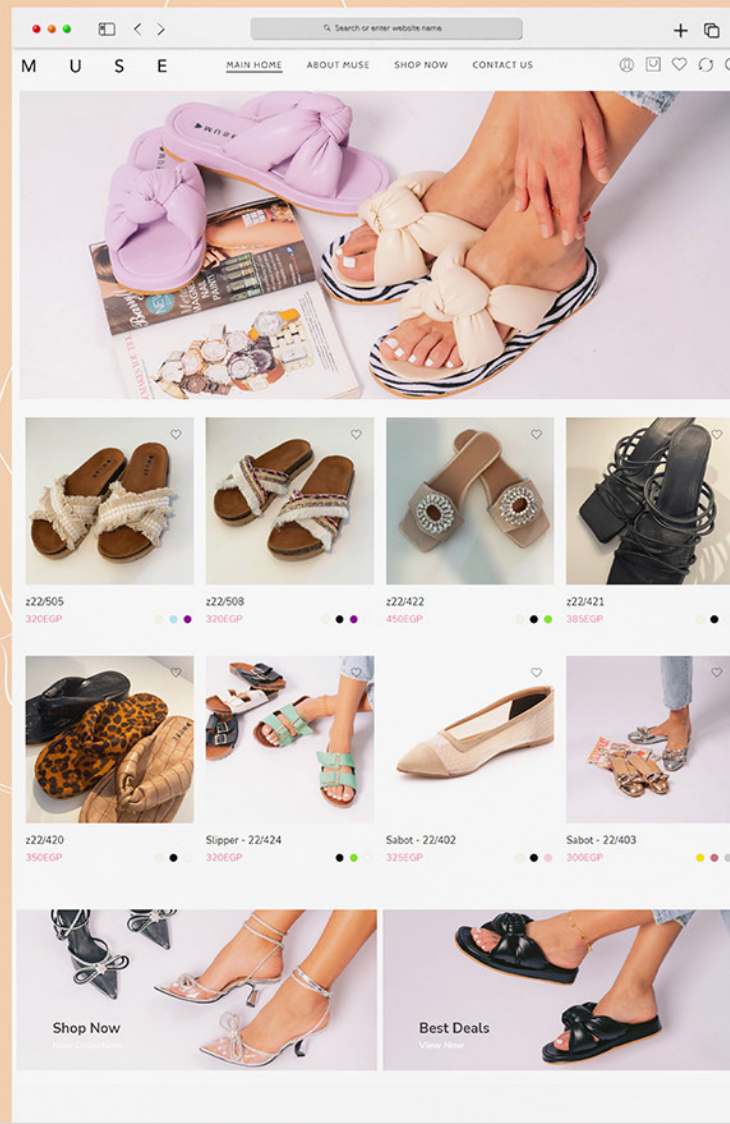
Street Number *

City *

More Address information

Postcode

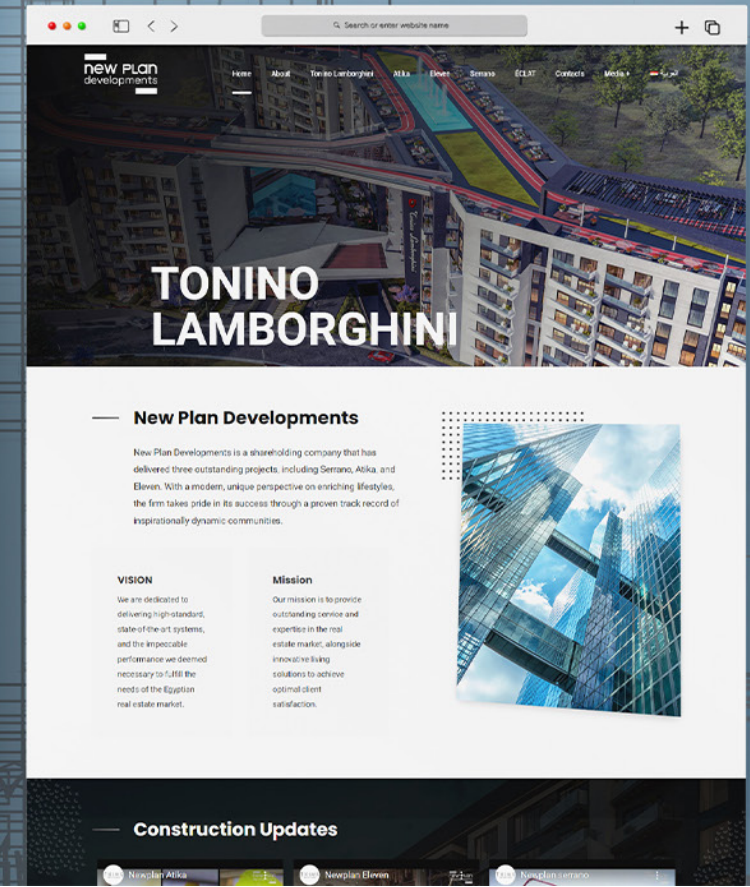
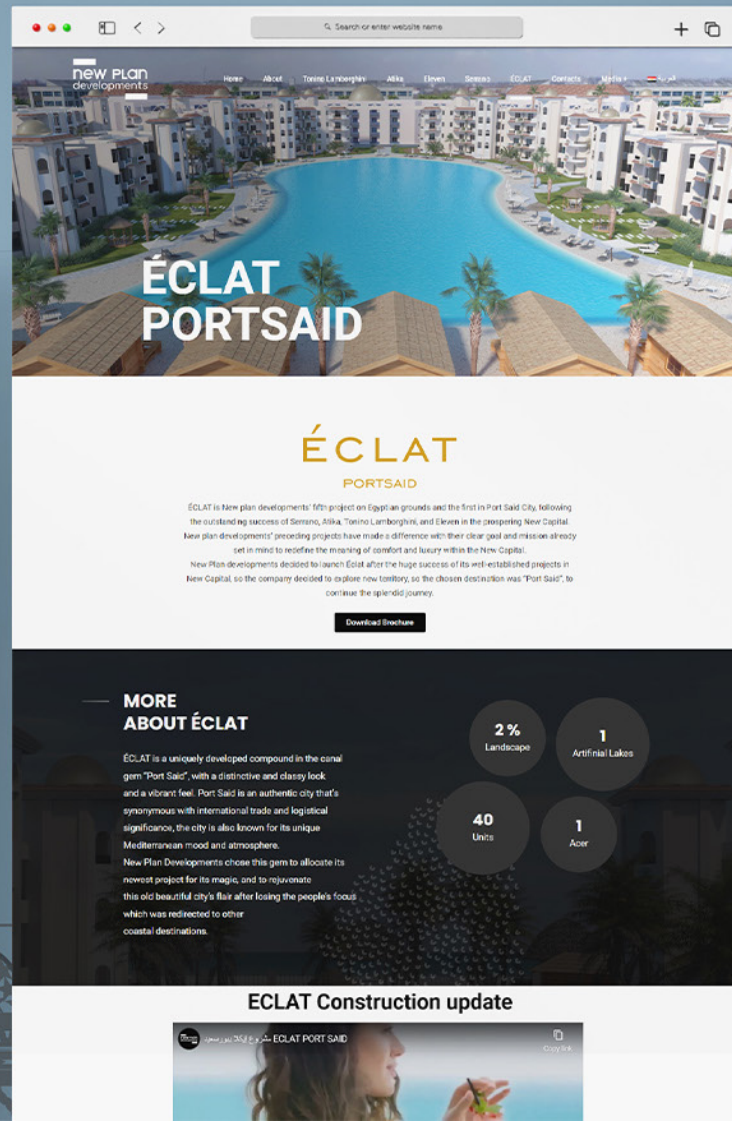
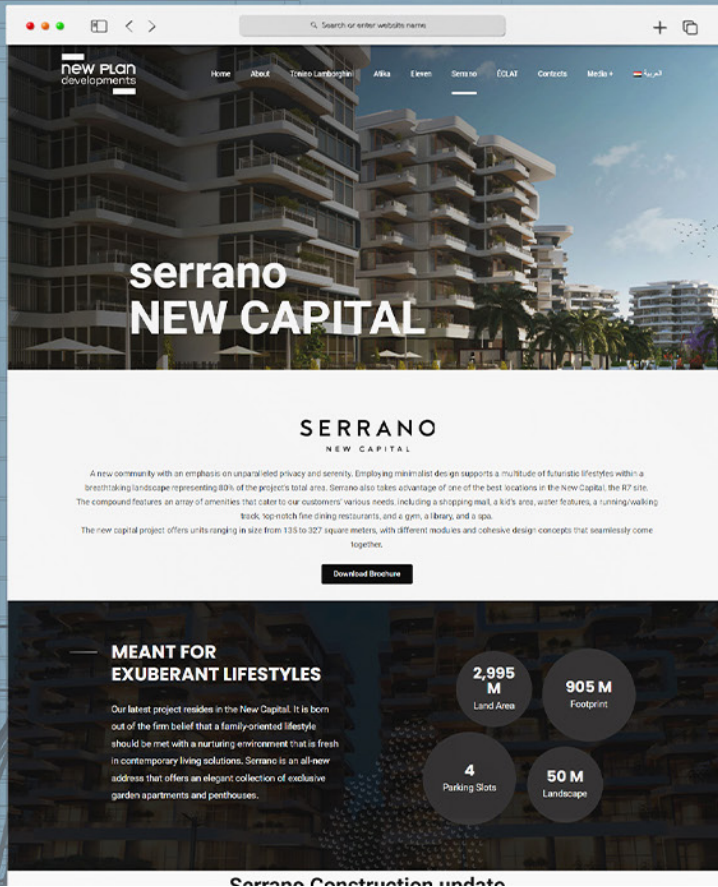
State (optional)
Cairo



New plan
Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS
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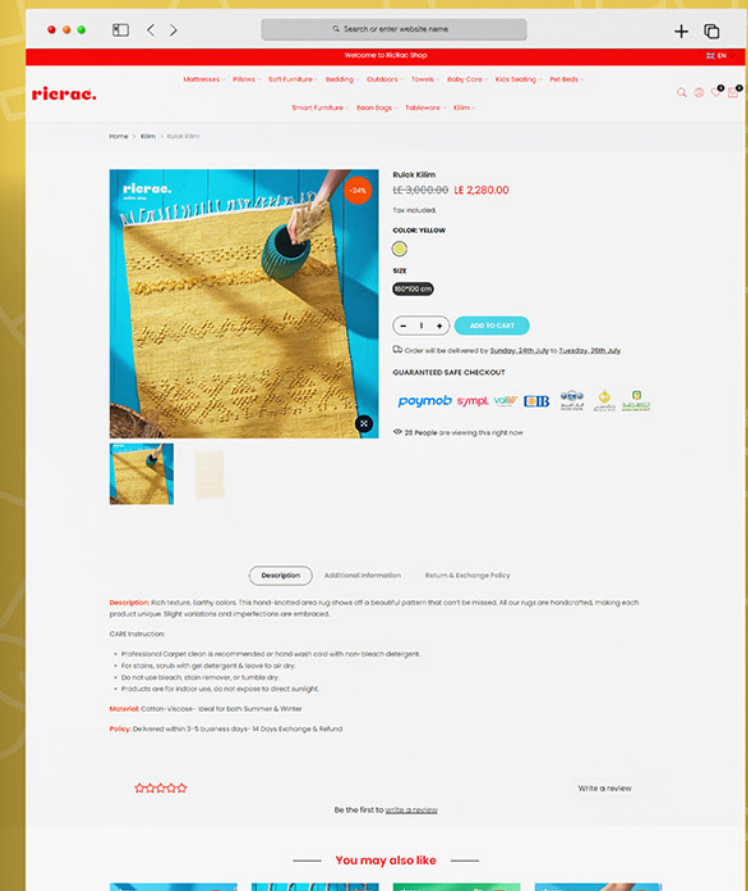
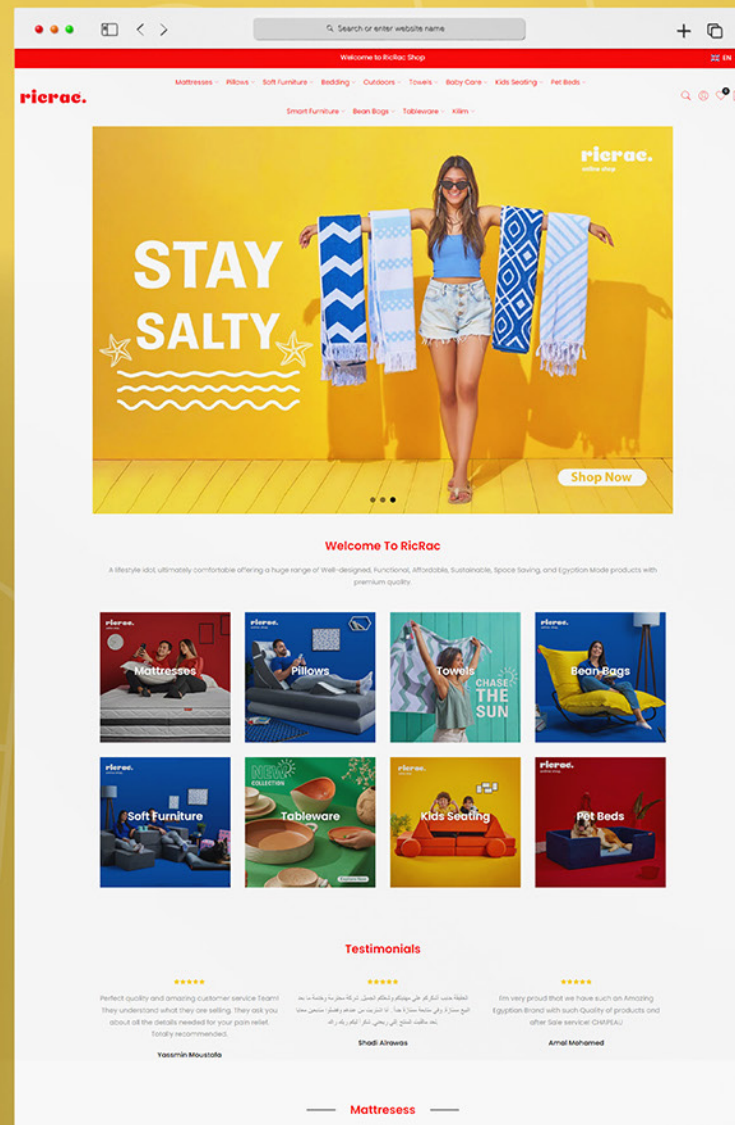
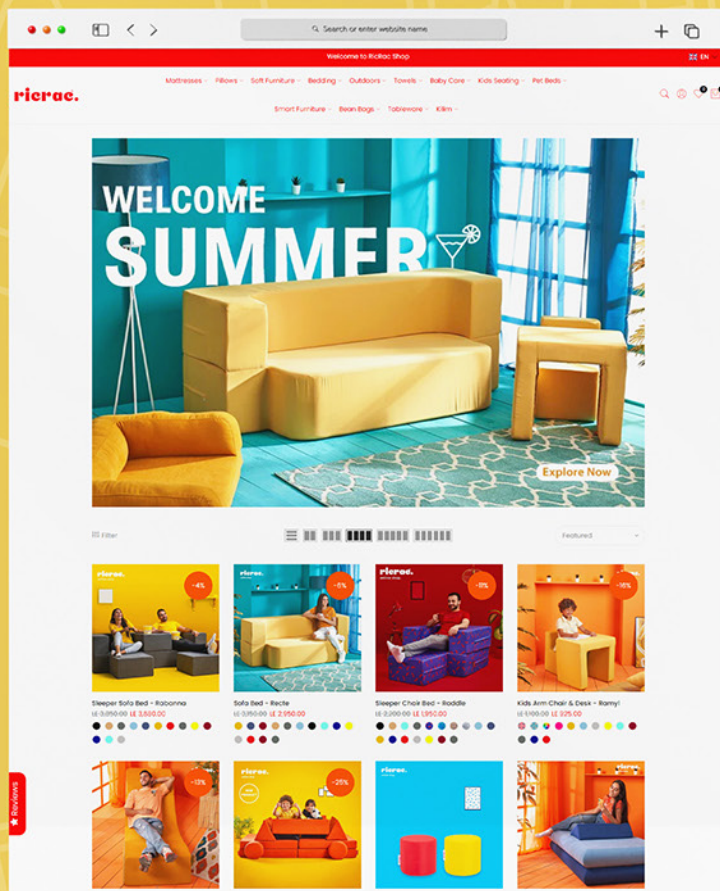
VISIT PROJECT



Ricrac
Year: 2021

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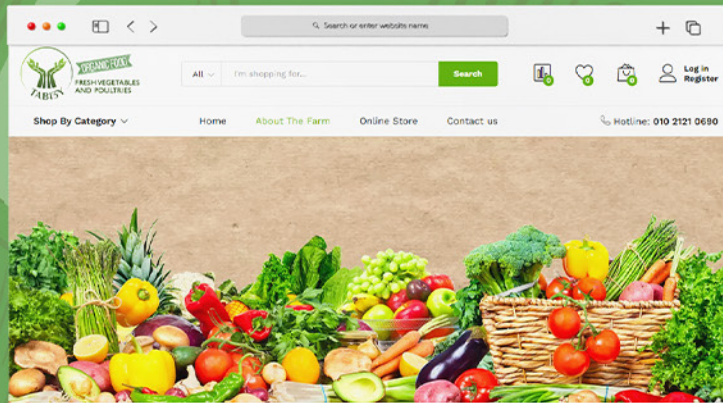
VISIT PROJECT



Tabi3y
Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

VISIT PROJECT



TABI3Y FARMS

Tabi3y farm Also Known as Abdel Rahman Aly Pasha farm began in the year 1930 in Al-Mansuria, Abu Rawash during the reign of the Egyptian kingdom.

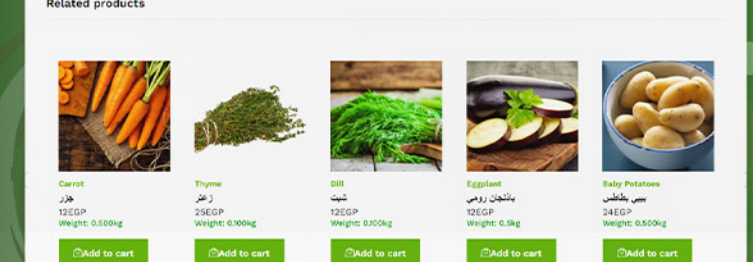
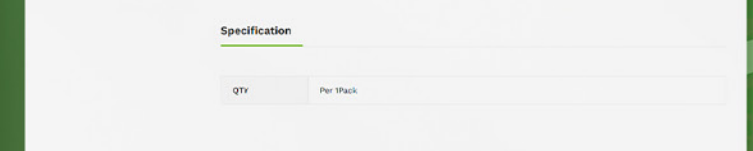
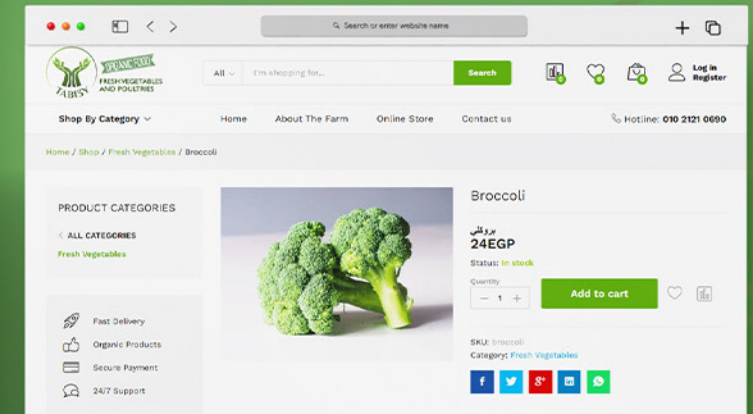
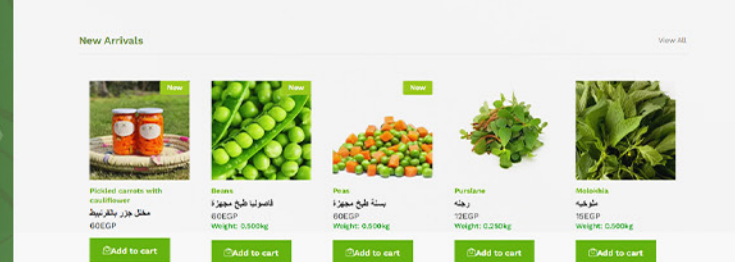
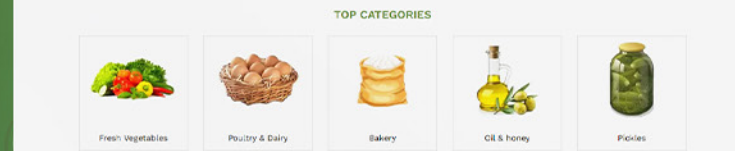
The farm was known for its experience in cultivation in addition to its diverse product range, Tabi3y now is based on a farming process that is free of pesticides and chemicals, it subes itself through a closed cycle to create its own clean environment.

ABDELRAHMAN'S MANGOS.



Back in the Day, Abdelrahman Ali Pasha Farms used to manage all agricultural activities for the royal farms, At the time all agronomy was natural and non- chemical.

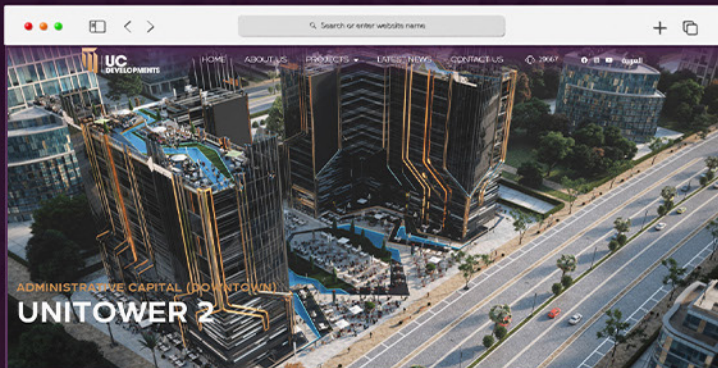
That is why We started the Tabi3y farm project, We felt obliged to use our heritage and offer the Egyptian people fruits and vegetables that are chemical free and with the highest hygienic standards.



UC Developments Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

VISIT PROJECT



NEW CAPITAL UNITOWER 2

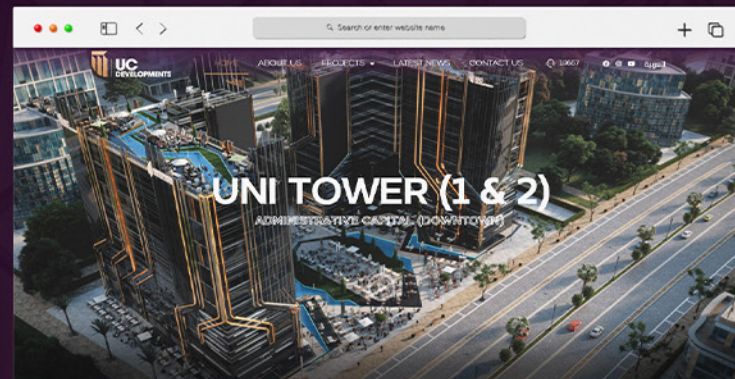
After the resounding success achieved by the company in Unitower 1, UC Developments took the decision to expand by taking the plot of land located next to Unitower 1, to be named as Unitower 2 with the same construction and design, that led to the emergence of the largest outdoor plaza in the new capital between both of the two buildings Unitower 1 and Unitower 2.



The construction and architectural design and interior design of Unitower 2 is the same as Unitower 1, in the interiors, units design and external facades. The first four floors are allocated for international brands shops, restaurants and cafes, besides a retail area for the visitors. The next area is designed under the supervision of German companies, to be on a transparent glass floor with ornamental fish with their colorful colors, to give the visitors a sense of relaxation. The 6th floor has been completely allocated for medical units for various specialties, among a group of joyful green plants that inspire a state of optimism and hope, with separate elevators and gates allocated to medical clinics to preserve privacy for the patients. As for the floors from the sixth to the ninth, they are for administrative offices.

UNITOWER The Design

The design of Unitower 2 is the same design of Unitower 1, as well, that is fully inspired by nature, which distinguishes every corner inside and outside the mall. The basic shape of the building is inspired by a wheat spike that symbolizes prosperity and growth, and the mall is also distinguished



UC DEVELOPMENTS

ONE OF THE REMARKABLE ENTITIES IN EGYPT

UC developments is an investment entity that was established through an alliance and merger of a number of real estate expertise working in the field of real estate investment, engineering, architecture, marketing consulting, and project management in the Egyptian market spanning more than 20 years and owns more than 70 real estate projects in many areas such as integrated, new cities and old cities. We are one of the remarkable entities in Egypt within the construction and investment field, with a wide scope of projects including residential, commercial, and administrative units.

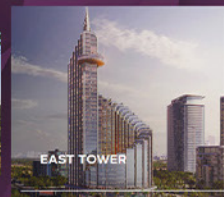
More about us

OUR PROJECTS

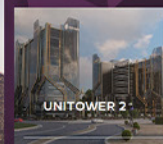
We are one of the remarkable entities in Egypt within the construction and investment field, with a wide scope of projects including residential, commercial, and administrative units.



UNITOWER 1



EAST TOWER



UNITOWER 2

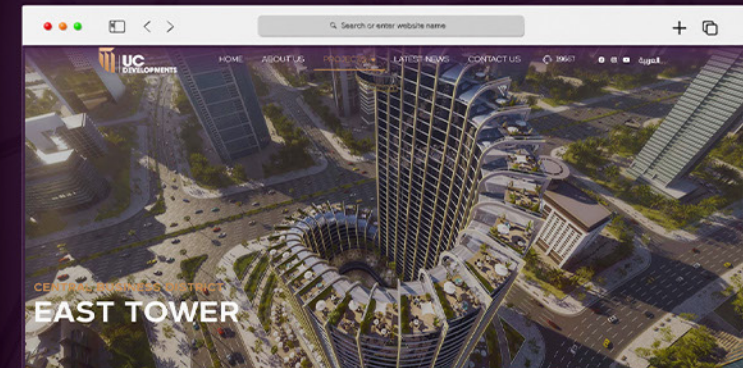
The investment in the new Administrative Capital came out of our belief that the New Capital will be the superior commercial city in the Middle East due to its advantages that make it a tourism, culture, and entertainment dazzling spots, which makes the whole world eager to visit and invest in it, especially after the tremendous signs of progress that have been achieved on ground and the great interest

OMIN GOVERNMENT DISTRICT & MINISTRIES

1 MIN

OMIN AL WAKA HOTEL

1 MIN



NEW CAPITAL EAST TOWER

East tower is designed with the latest upscale architectural style, as the executing company of East Tower project was keen to provide the best for its customers, so the best visual rates were chosen within the new administrative capital, and also the best engineering designs were chosen to be the front of the project along with the easy payment systems and prices.



One of the most important features of the East Tower project is the distinguished geographical location, where the Central Business District area was chosen within the New Administrative Capital to be the site of the East Tower project in the new capital, and one of the advantages of this location is its proximity to many required facilities and site facilities and ease of access and transportation.

East Tower will offer different areas and different units so that there will be different options for each customer. Administrative, commercial and serviced hotel apartment units were provided.

The tower will be 300 meters around 40+ floors or more and it will be one of the tallest buildings in Africa. With a total investment of 7 billion Egyptian Pounds. On a land area of 12,000 square meters. And the built up area is 120,000 square meters.

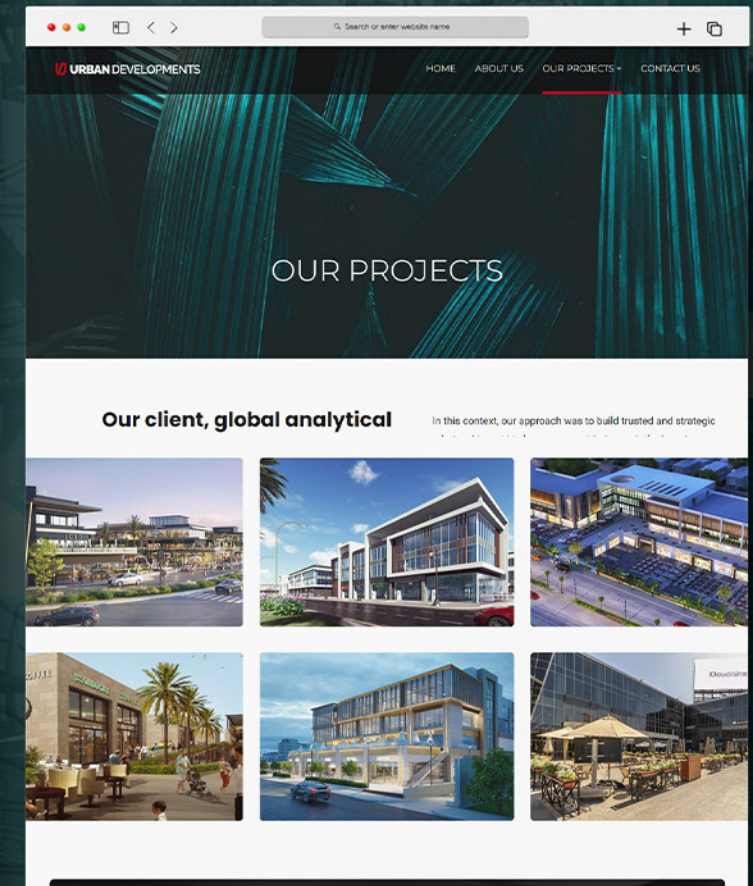
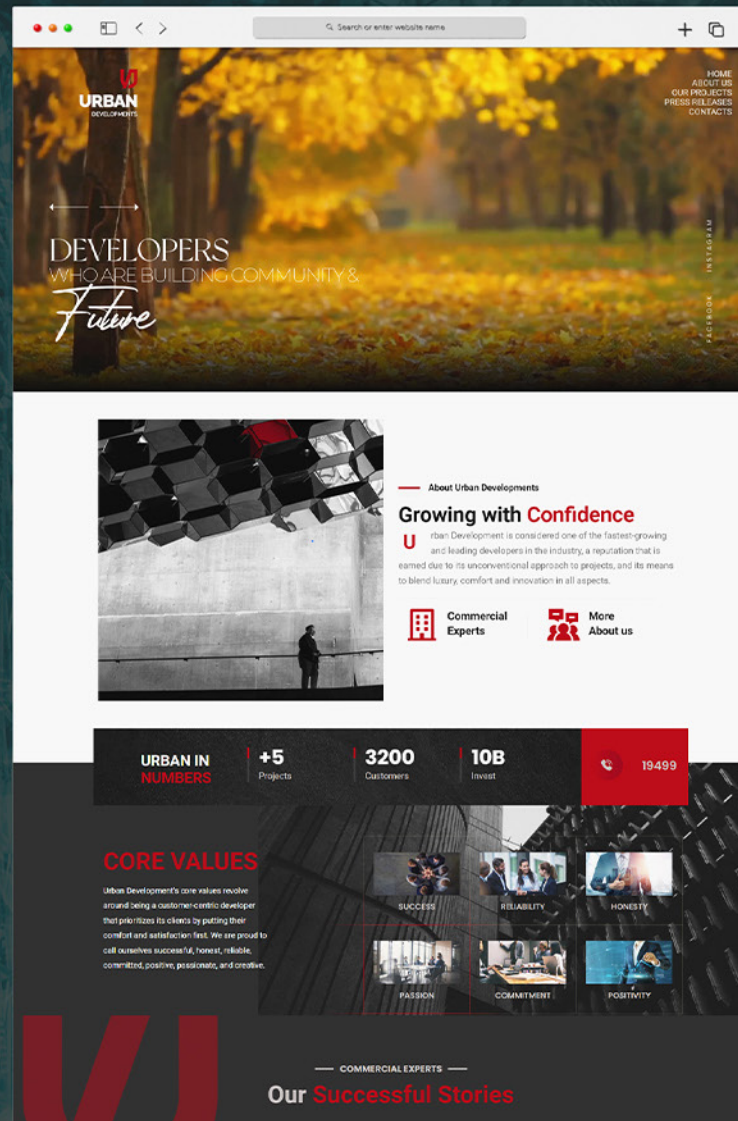
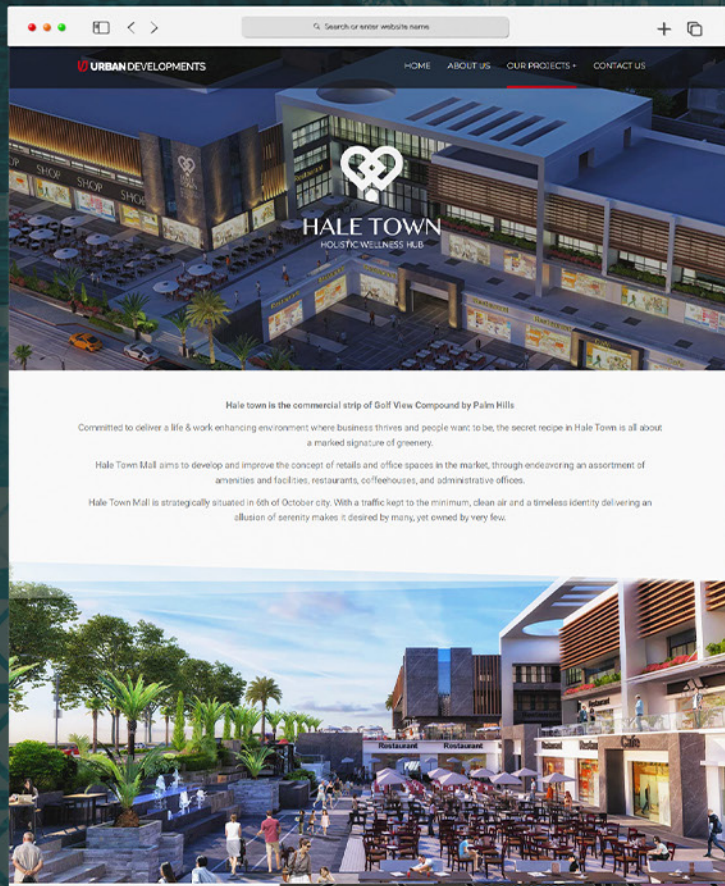
EAST TOWER

It includes 20 residential, administrative, commercial and service towers. It includes the construction of the iconic tower which is the highest skyscraper in Africa, with a height of about 345 meters. It will contain several international banks and stock exchange companies. The Chinese company CSECC has designed the entire district, and it is the company concerned with implementing the district design with the participation of Egyptian companies. The design of The Central Business District is trying the essence of modern architecture and design to create a new skyline for the new capital. The East Tower and its surrounding area will be the heart of the new capital.

Urban Developments Year: 2021

A project developed with UI Design, UX Design, Node.js, CMS Platform and the ultimate UI/UX design practices.

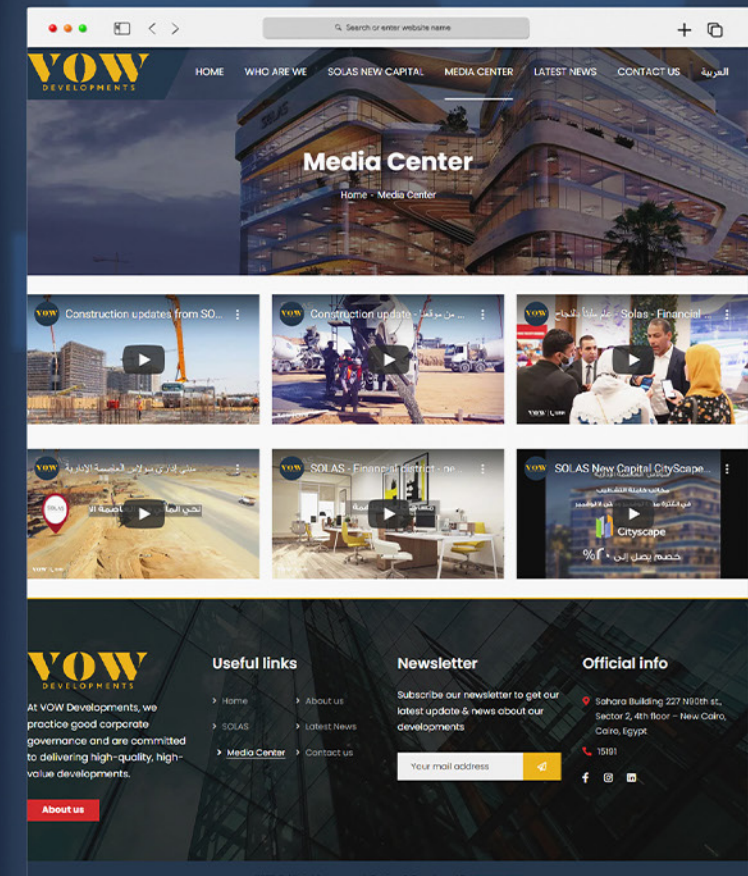
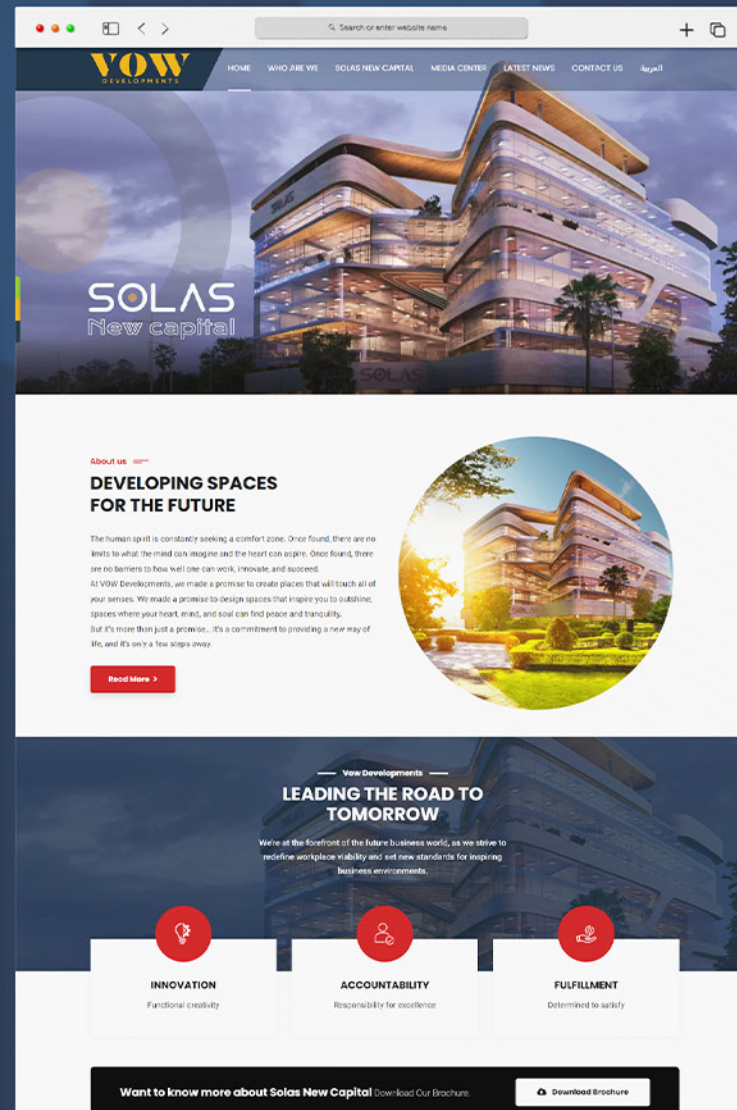
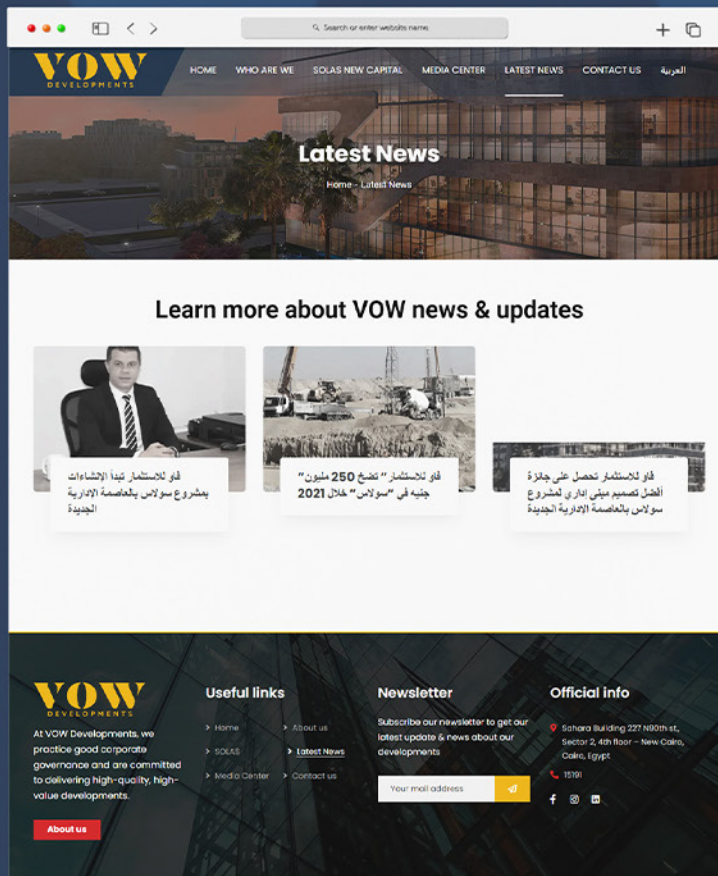
VISIT PROJECT



VOW Developments Year: 2021

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VISIT PROJECT



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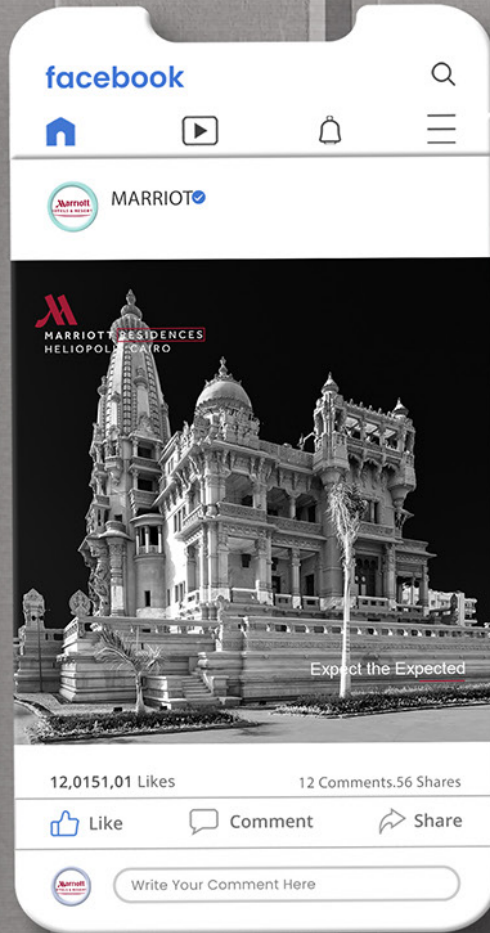


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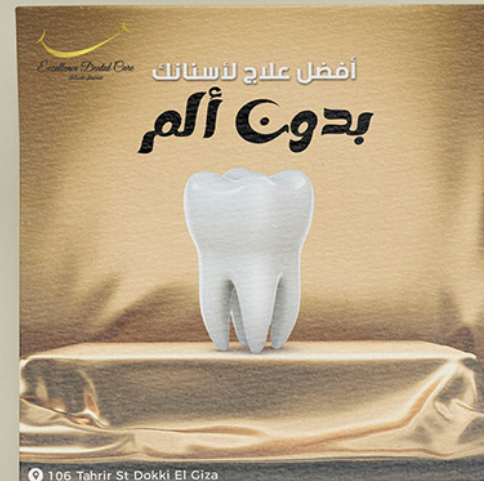
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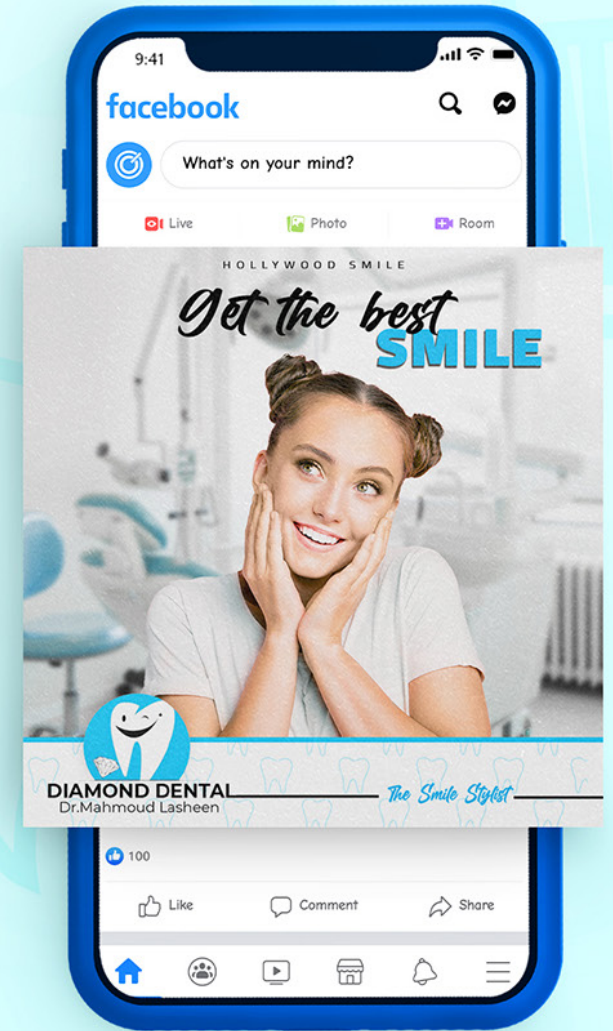
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